









SINGING & VOICE ACTING COMPETITION -



AUDITIONS: JULY 1ST

LOS ANGELES CONVENTION CENTER

ROOM: LACC 408

CHECK IN - 10AM AUDITIONS BEGIN - 11AM

FINALS: JULY 3RD

NOKIA THEATER

777 CHICK HEARN COURT

SEATING - 11:30AM FINALS BEGIN - 12:30PM

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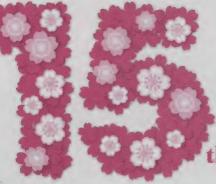
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SEKURO-CON April 6-8 2012



Washington State Convention Center Seattle, WA

th Anniversary



sakuracon.org

JOIN US in LP4 - Sunday, July 3 at 3:00 pm



FOR INFO, CONTIGHTS & PRIZES

A look into the future of mobile manga



Industry specialists introduce the new manga bookstore app for ANDROID devices.

And stop by booths #813 & #815 all weekend long for more chances to win from SUGOI BOOKS.



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Published by Animation Magazine
Art Director Susanne Rector

About Anime Expo:

Currently the largest project managed by the SPJA, Anime Expo is an annual convention currently held at the Los Angeles Convention Center. The event traditionally begins on July 4th weekend as a 4-day event. Anime Expo has grown significantly since its founding in 1992 and is currently the largest anime and manga convention in North America, proudly hosting nearly 110,000 guests in 2010.

The Expo serves to foster trade, commerce and the interests of the general public and animation industry. This event serves as a key meeting place for fans and industry members to explore the business of both anime and manga.

Renowned for its ability to bring VIP guests to America, Anime Expo has hosted some of the most famous musical artists, bands and creative teams in the industry. Anime Expo has also featured numerous world premieres of ground-breaking anime TV shows and movies.

Popular large events include the Masquerade, Anime Music Video Contest, Concerts, Battle of the Bands, and the AX Idol contest. Anime Expo is a one-of-a-kind convention that offers late-night dances, video programming, tabletop gaming rooms, and open-mic Karaoke in the late evening/early morning hours. AX is the largest gathering of cosplayers in North America, who dress up as their favorite anime, manga, video game and other pop culture characters while attending the event. **More information can be found at www.anime-expo.org.**

About the SPJA:

The Society for the Promotion of Japanese Animation is a nonprofit organization dedicated to popularizing the unique and deep culture associated with Japanese animation by servicing the needs of fans, industry, anime/manga professionals and our peers. One mission of the SPJA is to educate the American public about anime and manga, as well as to provide a forum in which to facilitate communication between professionals and fans.

SPJA strives to enrich lives by becoming an integral part of the relationship between Japanese and American popular culture. The SPJA exists to promote the culture, art, history and related inspiration involved with Japanese animation and manga. We believe that through this effort, Japanese culture will become more greatly accepted and integrated into everyday American life.

The SPJA is the parent organization for Anime Expo, which started in 1992 in San Jose, California. A direct descendant of AnimeCon in 1991, it grew out of the fan base at the Cal-Animage Berkeley anime club. The SPJA has since found its home in Southern California, having hosted Anime Expo in Anaheim, Long Beach, and most recently downtown Los Angeles in the US since the late 1990's. The organization and its team members have also cooperated with other organizations to hold events in New York City and Tokyo, Japan. More information can be found at www.spja.org.

Table of Contents

| Welcome 12-13 |
|------------------------------|
| General Info14 |
| Shuttle Services15 |
| Guests of Honor 16-18 |
| Industry Guests18 |
| Exhibitor Booths19 |
| Facilities Map 20-21 |
| Exhibit Hall Map 22-23 |
| Artist Alley Participants 24 |
| Exhibitor Listings |
| 25-26 & 35-39 |
| Special Events27 |
| Events Schedule 28-34 |
| Events Directory40 |
| Code of Conduct46 |
| Weapons Policy47 |
| Legal and Ticketing48 |
| Staff49 |
| |







July 1st, 2011

All.

It is my pleasure to welcome you to the 20^{th} annual Anime Expo – a very special milestone moment for one of the world's favorite art forms – Japanese pop culture. From fans of anime to manga, cosplay to music, video games and fashion, indeed this year's convention will be a celebration for all in attendance.

Celebrating with you will be the current and former staff of the SPJA & Anime Expo. To my fellow staffers; I would like to thank each and every one of you, for 20 years you have helped to build one of the world's biggest Japanese pop culture conventions for our fans. The attendees, industry and I would like to thank you for your hard work.

To everyone in attendance in this year's event, our history is your history, your experiences and stories drive us each year to create a bigger and better event and like most grand events there is a hero. AX's 20^{th} anniversary celebration has a hero – YOU, the fan. And that's why we're calling Anime Expo 2011, "The Year of the Fan."

We've gone farther than ever to give you, the AX attendee, exactly what you want. We're creating unique opportunities to see and interact with some of the most famous anime, manga, video game, fashion, and musical artists from around the world. Take part in the action through everything from cosplay, karaoke and workshops to attending exclusive screenings, non-stop video gaming competitions and the Masquerade.

Like a great anime or manga, we hope to transport you to magical places and create moments in your life that you will celebrate and treasure forever.

We ask while you celebrate during this year's event, that you remember those who have lost so much in the recent disasters in Japan. If you have not already done so, please make a donation to one of the many disaster relief agencies helping with the recovery; they continue to need your help.

This year we have partnered with the Japanese Red Cross, and so far have raised over \$5,000 dollars. If you wish to make a donation while you attend this year's event, please visit the Anime Expo booth in the Exhibit Hall or by bidding in our annual charity auction.

Again, we welcome you, our fans, our family to our 20th Anniversary Celebration.

Thank you for attending, and helping to make this year's event a wonderful experience for all.

Enjoy the journey.

THE SOCIETY FOR THE PROMOTION OF JAPANESE ANIMATION

Marc Perez

Chairman and Chief Executive Officer

The Society for the Promotion of Japanese Animation, Inc. | Anime Expo* 1733 South Douglass Road, Suite F | Anaheim, CA 92806 (714) 937-2994 (Office) | (714) 937-1298 (Fax) SPJA.org | Anime-expo.org





ANTONIO R. VILLARAIGOSA MAYOR

May 25, 2011

Dear Friends,

On behalf of the City of Los Angeles, it is my pleasure to welcome the Anime Expo 2011 back to Los Angeles.

Framed with palm trees and alive with entertainment, Los Angeles features premier hotels, renowned restaurants, historic landmarks, legendary museums, countless attractions, and unending recreational opportunities stretching from our golden beaches to our picturesque mountaintops.

Los Angeles is a vibrant convention destination with exciting developments and new promise for our meetings industry. Newly opened projects such as L.A. LIVE, home to the NOKIA Theatre, diverse restaurants and an interactive GRAMMY Museum have helped make our downtown into a memorable experience.

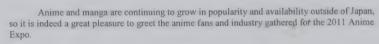
We look forward to seeing you in Los Angeles.

Very truly yours,

ANTONIO R. VILLARAIGOSA

Mayor

CONSULATE GENERAL OF JAPAN 350 SOUTH GRAND AVENUE, SUITE 1700 LOS ANGELES, CALIFORNIA 90071 TELEPHONE (213) 617-6700



Now in its 20th year, Anime Expo continues to represent the cutting edge of pop culture, not only in anime and manga alone but the characters, artists, music, technology, and other industries that are ever-changing and moving forward. In my time here in Los Angeles, I have seen larger areas of bookstores devoted to manga and anime, and I have seen more non-Japanese—young and old alike—flock to Japanese bookstores in Little Tokyo and elsewhere to see the films, books, and music in their original forms.

I hope that an initial interest in anime and manga will develop into a passion for the language, history, culture and people of Japan, because these deep roots keep anime and manga growing strong and blossoming. I would like to thank the Society for the Promotion of Japanese Animation for its tremendous efforts in creating an expanding and exciting Anime Expo. Please accept my best wishes for a successful event.

Sincerely,

好原純-

Junichi Ihara Consul General of Japan



GENERAL INFO

Attendee Registration Hours

Attendee registration is located in the South Hall Lobby.

Attendee and Exhibitor Registration Hours

| Day 0 | Thursday, June 30 | 3:00 pm - 9:00 pm* |
|-------|-------------------|--------------------|
| Day 1 | Friday, July 1 | 8:00 am - 6:00 pm |
| Day 2 | Saturday, July 2 | 8:00 am - 6:00 pm |
| Day 3 | Sunday, July 3 | 8:00 am - 6:00 pm |
| Day 4 | Monday, July 4 | 8:00 am - 2:00 pm |

^{*}Registration will be open to all registration types

Age & Cancellation Policy

Attendees 12 & under must be accompanied by a PARENT OR LEGAL GUARDIAN OVER THE AGE OF 18 FOR THE DURATION OF THEIR TIME AT THE EVENT. A valid identification is required for all attendees to pick up their badge. Any programming designated 18+ will require attendees to show a valid photo ID in order to gain admittance.

On-site: REFUND & CANCELLATION POLICY All registration fees are non-refundable for on-site registrations. Badge Reprints are \$10.

Press/Industry Registration Hours

Press & Industry Registration is located in South Hall, Room 309 Foyer.

Press & Industry Registration Hours

| Day 0 | Thursday, June 30 | 3:00 pm - 8:00 pm |
|-------|-------------------|-------------------|
| Day 1 | Friday, July 1 | 9:00 am - 6:00 pm |
| Day 2 | Saturday, July 2 | 9:00 am - 6:00 pm |
| Day 3 | Sunday, July 3 | 9:00 am - 6:00 pm |
| Day 4 | Monday, July 4 | 9:00 am - 2:00 pm |

Exhibit Hall & Artist Alley Hours

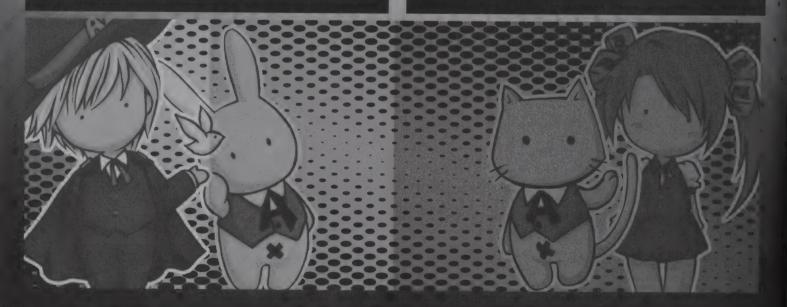
| Day 1 | Friday, July 1 | 12:00 pm – 6:00 pm |
|-------|------------------|--------------------|
| Day 2 | Saturday, July 2 | 10:00 am - 6:00 pm |
| Day 3 | Sunday, July 3 | 10:00 am - 6:00 pm |
| Day 4 | Monday, July 4 | 10:00 am - 3:00 pm |

Lost & Found

All Lost and Found items will be held in the Conference Operations Office – Room 508.

Volunteering

Volunteering information can be found in Room 410.





Shuttle Services

Transportation is provided between the Los Angeles Convention Center and the official Anime Expo® hotels for 4-Day attendees and for those who have purchased an AX shuttle pass online or in Registration (South Hall Lobby).*

Shuttle service will begin at 7:00 am on June 30th and end at 9:00 pm on July 4th. Information signs will be posted at each boarding location and in the West Hall Lobby. If you have any questions about the transportation, or if you need to make an advance reservation for a wheelchair-accessible shuttle, please see the Anime Expo® shuttle coordinator at the convention center.

Shuttle Routes:

Route #1

Los Angeles Marriott

Board at Westin Bonaventure Curbside on Figueroa

Westin Bonaventure

Board at Westin Bonaventure Curbside on Figueroa

Route #2

Wilshire Grand

Board at Wilshire Grand Curbside on 7th Street

Sheraton

Board at Sheraton Curbside on Hope

Los Angeles Athletic Club

Board at Sheraton Curbside on Hope

Route #3

Hilton Checkers Hotel

Board at Millennium Biltmore Curbside on Grand Ave.

Millennium Biltmore

Board at Millennium Biltmore Curbside on Grand Ave.

Kawada Hotel Los Angeles

Board at Kawada Curbside on 2nd at Hill Street

Omni Hotel Los Angeles

Board at Omni Curbside on Olive (& 3rd)

Shuttle Ticket Pricing:

July 1 - 4:

- 1, 2 and 3- Day Shuttle Service: \$20.00
- 4-Day Shuttle Service:
 Complimentary with the purchase of a
 4-day Anime Expo pass



GUESTS OF HONOR

Tetsuro Araki

Tetsuro Araki has engaged with a number of animated TV series, including "DI GI CHARAT NYO" and "GUNGRAVE," as a Madhouse staff. He made a shocking directorial debut with the animation adaptation of the manga series "DEATH NOTE". Since



manga series "DEATH NOTE." Since then he has directed the vamperic saga "KUROZUKA" and adapted the zombie apocalypse "HIGHSCHOOL OF THE DEAD." Mr. Araki is now working with Production I.G. on his new series "GUILTY CROWN."

Hiroyuki Birukawa

Anime producer Hiroyuki

Fam. The Silver WingBirukawa is one of key

forces behind the success of the first LASTEXILE series. He is also well known as the producer for "Linebarrels of Iron," "The King of Braves GaoGaiGar Final" (OVA), "THE QWASER OF STIGMATA" series, "GUNxSWORD," "Betterman," "Metal Fighter Miku," and "Generator Gawl."

Danny Choo

An accomplished writer, blogger, television personality and anime enthusiast, Danny Choo is the force behind Culture Japan, the TV show dedicated to bringing Japanese pop culture to the world. One of the most



popular bloggers of his time, his website records over 2 million unique users per month.

Koichi Chigira

Acclaimed anime director Koichi
Chigira is a frequent GONZO
collaborator. Mr. Chigira is the director
of such hits as "Full Metal Panic!,"
"Gate Keepers," "LASTEXILE," "The
Tower of DRUAGA – the Aegis of
URUK– or – the Sword of URUK–,"
"Tokyo Babylon," "Tokyo Babylon," an



"Tokyo Babylon," "Tokyo Babylon 2," and "Brave Story."

Toshio Furukawa

Toshio Furukawa has played a variety of characters from comedians like Ataru of "Urusei Yatsura" and Inumanu of "Gosenzosama Banbanzai," to calm, serious ones like Shin from "Fist of the North Star" and Piccolo of the "Dragonball" series. Mr. Furukawa has also voiced noble hot-blooded heroes such as Prince Mito of "Saikyo robo Daioja" and Kento Tate of "Future Robo Daltanius."

Fred Gallagher

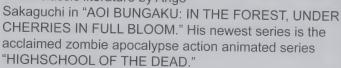
Fred Gallagher is the author and artist behind the popular American manga title, "Megatokyo." Noted as being "the best-selling manga series ever by an American artist" by ICV2.com in 2005 and as one of "the 30 Most Important



Comics of the Decade" by Comic Book Resources in 2010, "Megatokyo" holds its own against many popular Japanese created titles.

Kentaro Hashimoto

Kentaro Hashimoto of Madhouse has produced mega-hit animated television series like "DEATH NOTE" and "KUROZUKA". Mr. Hashimoto has brought out new animated interpretation of the classic literature by Ango



Katsuyuki Hirano

Katsuyuki Hirano is today the Lead Artist at Idea Factory/Compile Heart. Mr. Hirano is most well-known for his character work on "Spectral Souls" and the "Record of Agarest War" series.



Hiroyuki Itoh

As CEO of Crypton Future Media, Hiroyuki Itoh has established himself as a visionary "meta-creator" — one who creates various products and services to assist the creations of other people. Soon after creating a new category of



Vocaloid entertainers with the introduction of Hatsune Miku, he launched PIAPRO the Vocaloid info, music and artwork-sharing site.

Taliesin Jaffe

As a voice actor, Taliesin Jaffe has portrayed characters such as Blanka and Adon in "Street Fighter IV," Darion Mograine, Admiral Ripsnarl and the Devourer of Souls in "World of Warcraft," Edge in "Final Fantasy IV,"



The Flash in "Mortal Kombat vs. DC" to name a few. He is also known as a director and script adaptor and has been involved with the production of shows such as "Hellsing," "ROD the TV," "Hellgirl," and "The End of Evangelion."

GUESTS OF HONOR

Izumi Matsumoto

Izumi Matsumoto is the creator of the popular romantic comedy manga, "Kimagure Orange Road," first published in "Weekly Shonen Jump" in 1984. This landmark manga that has been adapted into an anime series, povels and a radio drama. In 1990s. Me



novels and a radio drama. In 1990s, Mr. Matsumoto started the production of digital comics with Toshiba EMI.

Sohei Niikawa

Sohei Niikawa is the creative force behind such popular NIS games as the "Disgaea" series, the "Marl Kingdom" series (La Pucelle Tactics) and the "Hayarigami" series. Founded in 1991 in Japan, NIS has established



a worldwide following for its role-playing games created for multiple console platforms.

Kalafina

Along with the hit-making sound producer Yuki Kajiura, Kalafina has provided memorable songs for popular anime series including "Kara no Kyoukai – the Garden of



sinners," "Kuroshitsuji — Black Butler," and "PUELLA MAGI MADOKA MAGICA." Since their debut in 2008, the three voices behind Kalafina - Keiko, Wakana and Hikaru - have had an impressive string of hits with seven singles reaching the Top 15 on the Japanese Oricon Charts while the group's two albums have claimed #5 and #8 spots.

Makoto Kobayashi

From production design to mechanical design to directing, Makoto Kobayashi has played many roles in the mechanized world of anime. Fans recognize his unique artistic touch



from such classics as "LASTEXILE," "Space Battleship Yamato Fukkatsuhen," "Mobile Suit Gundam Z," "Mobile Suit Gundam ZZ," "SAMURAI 7," "Trinity Blood," "The Tower of DRUAGA –the Aegis of URUK– or –the Sword of URUK–."

Onyx Kobayashi

A multifaceted artist, Onyx Kobayashi is responsible for the lyrics, music, illustrations and video for the Vocaloid songs including his hit "Saihate," which has been played more than 2 million times online.



Maon Kurosaki

Maon Kurosaki honed her singing and dancing skills by performing at Dearstage, a famous Akihabara club, and made her major label debut at Geneon Universal in 2010 with the album H.O.T.D., a collection of ending



theme songs for "Highschool of the Dead," a smash hit anime series. Her next album, scheduled for release in August, is a collection of ending theme songs for the latest installment of the fan-girl favorite anime series, Hakuoki® OVA."

Vic Mignogna

Vic Mignogna has been a featured voice actor in more than a 150 shows and video games, known for such roles as Edward Elric in "Fullmetal Alchemist," Tamaki Suou in "Ouran High School Host Club," and many



more. Currently Mignogna is playing Zero in "Vampire Knight," and Yoshimori in Adult Swim's "Kekkaishi." He also sings the theme songs for shows like "One Piece" and "DBGT," and has produced several CDs of his own original music.

Hatsune Miku

A digital diva famous worldwide for her ankle-length aqua-colored pigtails and distinctive voice, Hatsune Miku was created by Crypton Future Media, Inc. in 2007. Hatsune Miku's voice



is synthesized using Yamaha's VOCALOID software application. To date, her voice has been featured in more than 100,000 songs and videos created and shared by fans worldwide.

Seiji Mizushima

Seiji Mizushima began his directorial career with the "Generator Gawl" series, which debuted in 1998. Since then he has gone on to direct hit anime series and movies including "Fullmetal"



Alchemist," "Fullmetal Alchemist: The Movie – Conqueror of Shamballa," "Shaman King," and "Slayers Next." In 2010 he directed the first all-new Gundam movie in 19 years, "Mobile Suit Gundam 00 the Movie – A Wakening of the Trailblazer," a sequel to the successful "Gundam 00" TV series, which will be released by Bandai Entertainment this summer.

GUESTS OF HONOR

Toshiyuki Morikawa

During his career as a voice actor, Toshiyuki Morikawa has lent his talents to a long list of popular anime series and video games including "After War Gundam X," "Berserk," "Black Lagoon," "Bleach," "Digimon Adventure 02."



"Last Exile," "Naruto" "Final Fantasy," "Soulcalibur" and many more. He has also been the Japanese voice of some of Hollywood's biggest stars.

Nirgilis

Nirgilis has established its popularity among both fans of rock music and anime. The band's biggest hits include the singles "sakura" from the anime series "Eureka Seven."



"Kiseki" from "Tetsuwan Birdy Decode 02" and "Snow Kiss from "D.Gray-man." Their latest single called "Shiny Shiny" is being featured on the anime series "Deadman Wonderland," now airing on TV in Japan. Nirgilis is made up of members are Acchu Iwata, Minoru Kurihara, Yuki Inadera.

Wataru Sasaki

Wataru Sasaki is in charge of Crypton Future Media's marketing for music creation software. With the introduction of KAITO, the first male Vocaloid in 2006, and then with Hatsune Miku, Mr.



Sasaki has used blogs, Twitter and other social media to spark an explosion in consumer-generated content using music creation software.

Miyuki Sawashiro

Miyuki Sawashiro's voice is recognizable to fans from such popular anime series as "Beelzebub," "Angel Beats!," "Durarara!!," "PERSONA -trinity soul-," and "Arakawa Under the



Bridge," in which she portrays the character Maria and also performs the theme song. Over the last 10 years, Ms. Sawashiro has provided voice-overs in more than 120 anime titles. Notably, she voiced Puchiko in the English dubbed releases of "Di Gi Charat – A Trip to the Planet" and "Leave it to Piyoko!" making her one of the few Japanese voice actors to have reprised a role in English in addition to the original Japanese performance.

Kenta Sugano

One of the most prolific game directors at Idea Factory/Compile Heart, Kenta Sugano is famous for epic simulation RPGs including "Spectral Souls," "Blazing Souls," the "Record of Agarest War" series and the "Hyperdimension



Neptunia" series. He is currently directing the highly anticipated "Hyperdimension Neptunia Mk2."

Takaaki Suzuki

Takaaki Suzuki is known as a creator who has developed the military, world and science fiction settings for "LASTEXILE," "GUNXSWORD," "Strike Witches" and "Strike Witches 2." He has written scripts for some of these



titles and has also worked as a planning assistant for "Witchblade." In addition to his contributions in the anime world, Mr. Suzuki is the creator of the popular novel series "The Witches of Africa."

Masayoshi Tanaka

Masayoshi Tanaka has worked on popular series such as "X," "CHOBITS," "EUREKA 7," "HONEY AND CLOVER" and many more. As character designer and chief animator, his most famous works include "TORADORAL" the



famous works include "TORADORA!," the animated adaptation of the Shonen Jump series "REBORN!" and "HIGHSCHOOL OF THE DEAD." He is currently working on "ANO HI MITA HANA NO NAMAE O BOKUTACHI WA MADA SHIRANAI" at A-1 Pictures.

INDUSTRY GUESTS

DANCEROID - I-Ku-Ra,
Kozue Aikawa
Takanori Aki
(Good Smile Company)
Toshihiro Fukuoka
(ASCII Media Works)
Taiki Kosaka (Nitroplus)
Mitsutoshi Ogura
(Geneon)
Kyle Hebert
Jason Charles Miller
Eric P. Sherman (Bang
Zoom!)

Kaeko Sakamoto (Bang

Zoom!)

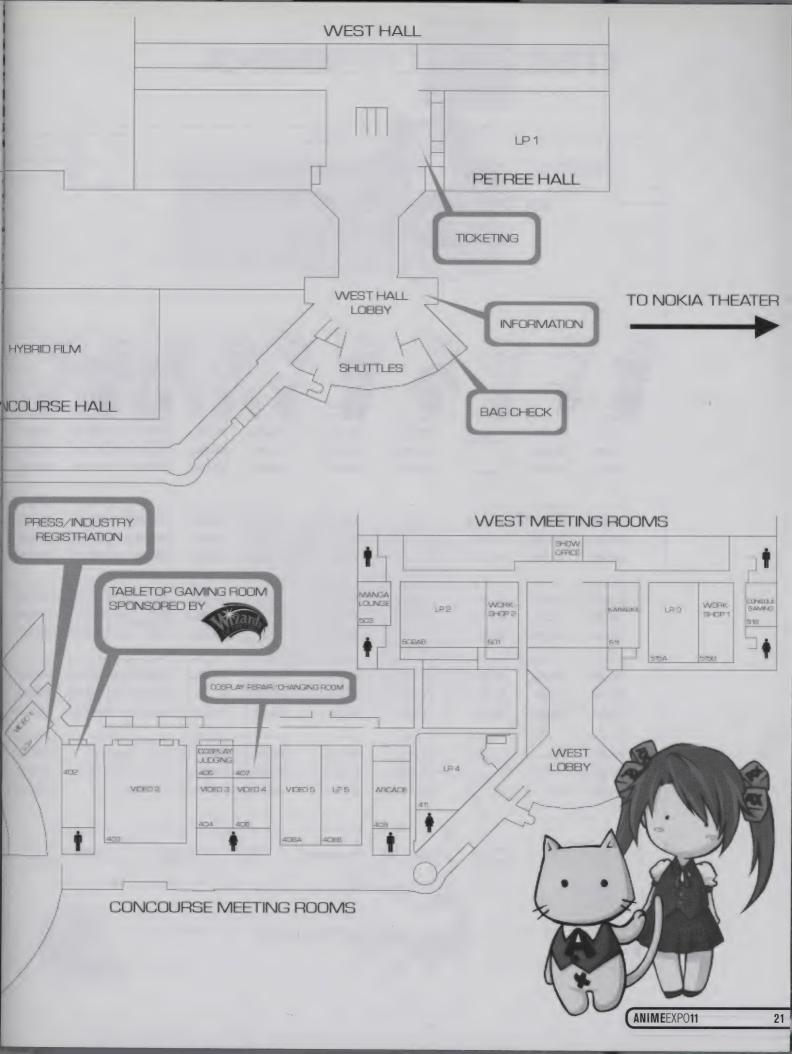
Jonathan Meza
Blake Lewis
ZANEEDS
PENGUINS PROJECT
sunzriver
Barbara Goodson
Blake Foster
Catherine Sutherland
Jessica Rey
Karan Ashley
Nakia Burrise
Robert Axelrod
Roger Velasco
Steve Antonio Cardenas

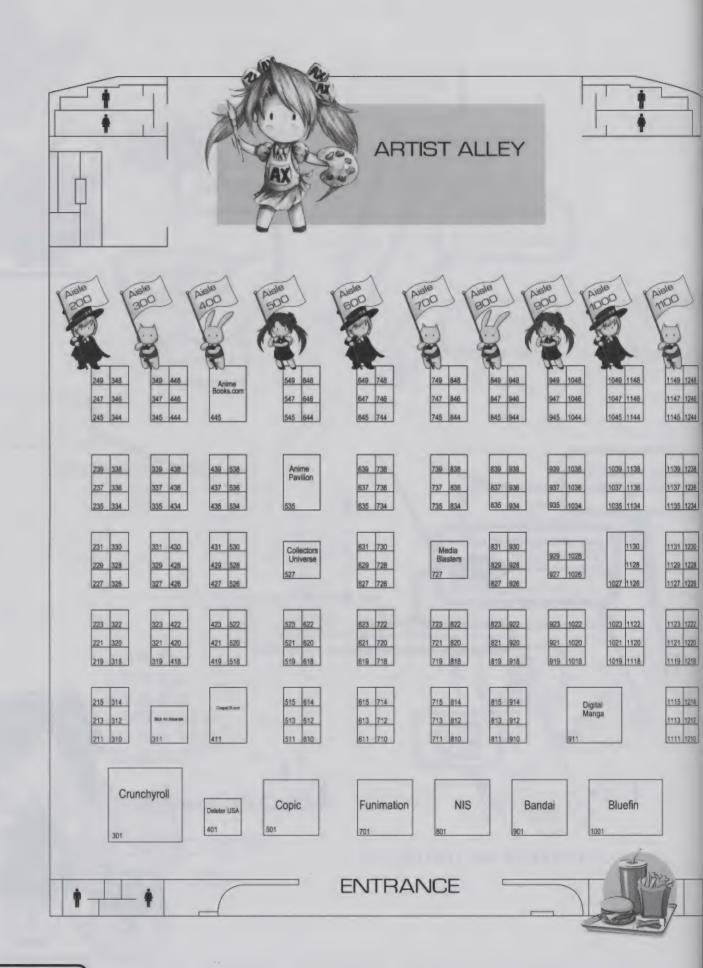
Walter Jones

EXHIBITOR BOOTH NUMBERS

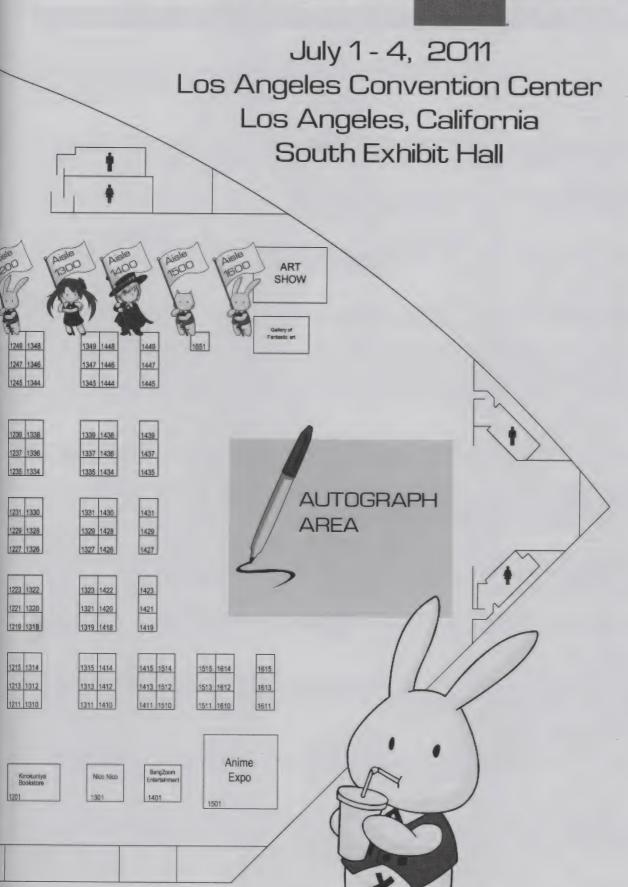
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|--|----------------------------------|------------------------------|----------------------------------|
| 168 Dragon Trading | Crazyheads by Punchbrand | Japanese Gift Market 519 | Punky Pets 946 |
| 427, 526, 528 | 738 | Jennifer's Place 837 | Purple Plum Inc 419, 518 |
| AAA Anime Distributor | Crunchyroll 301 | JÉTRO 349 | RBArt 1311, 1410 |
| 927, 1026 | Culture Japan | Jones Bones 1145, 1244 | Rockin Android 1111 |
| ABCTOY4ME 1219, 1221, 1223 | 1510, 1512, 1514 | Joye Company 647 | Rooster Teeth 1211 |
| Akino Atelier 839 | d'Errico Studios LTD 1127 | Jpop House 947, 949, 1046 | Saberforge 712 |
| Aksys Games 310, 312, 314 | DAZ3D 1411, 1413 | JS Anime 426 | Sakura-Con 846 |
| Amazing Comics 1212 | DbLY 521 | JS Art 511, 610, 710 | Sanshee 918 |
| Anime Depot / | Deleter USA, CospaUS.com | Kalafina 1048 | Section23 Films |
| King Roach Enterprises | 401, 411 | Kawaii Gifts 649 | 1319, 1321, 1323 |
| 334, 336, 338 | Desu-Nation 1044 | Kichi-Oni 1119, 1218 | Silver Leaf Designs 822 |
| Anime Gift | Digital Manga Inc 911 | Kid Nemo Compan 631, 730 | Snafu-Comics LLC. |
| 327, 329, 1245, 1344 | Discotek Media 719 | Kill3rCombo 1226, 1228 | 545, 644, 645, 744, 838 |
| Anime Haus 429, 431 | Doujin Online 1335 | Kingdom Arts 612, 614 | Squid Kids Ink 844 |
| Anime Hot 749 | Dragonsong Forge 835, 934 | Kinokuniya Bookstores 1201 | Starry Petals 1134, 1136 |
| Anime Jungle 1118, 1120, 1122 | EFMStore.com 721 | LisAni, NetStation, | Steampunk Pocketwatches 926 |
| Anime King | EigoManga 639 | OBITSU BODY 847 | STL Ocarina 922 |
| 345, 347, 444, 446 | ENFU 829 | Lolita Charm 523 | Sugoi Books 813, 815 |
| Anime Link 1210 | Epic Cosplay 714 | Lotus Era 547, 549 | Sultry Vamps 520 |
| Anime News Network | Fat Rabbit Farm 438 | Mad Daffodil 747 | Sun Anime 834 |
| 1345, 1347, 1349 | Figure Haven 422 | MAD-GEAR 1435 | The Comic Cellar 611, 613, 615 |
| Anime Palace | Flowtoys 1551 | Man in a Dress 1237, 1239 | The Contact Lens Company 720 |
| 536, 538, 818, 820 | Foam Brain Games 1318, 1320 | Manga University 344 | The Crimson Chain 534 |
| Anime Pavilion 535 | Framptastic 746 | MangaGamer.com | The Five Wits 938 |
| Anime Remix | Full Sail University 1227, 1326 | 711, 713, 715, 810, 812, 814 | THE OUTFIT, INC. 945 |
| 1036, 1037, 1038, 1039 | Funimation Productions Ltd 701 | Mechanized | Timeless Trends 937, 939 |
| Anime Sekai 619, 718 | Gallery of Fantastic art | Propulsion System, Inc. 513 | TME Products 622 |
| Animebooks.com 4445 | Next to Art Show | Media Blasters 727 | Topaz Labs 1126 |
| AnimeEd.com 235, 237 | Game Replica 845, 944 | Media Player USA 620 | Toy Mandala 935, 1034 |
| Aniplex of America Inc. 901 | GAMERAVE 1511, 1610 | Mercy Media LLC 1312 | Toylet Collectibles |
| Apple 8 | Geek Chic 1611, 1613, 1615 | Metropolis Inc. 530 | 627, 629, 726, 728, 1313, 1315 |
| Asylum Anime 435, 437, 439 | Generations of Art 448 | MIKU-Fes 2011 | TribbleToys.com/GIANTmicrobes |
| Autumn Games 811 | Glico Pocky 1314 | 1513, 1515, 1614 | 1137, 1139 |
| Bandai Entertainment Inc. 901 | Glitch Gaming Apparel 1019 | Modondi 1035 | Two Cosmetics 346 |
| Bang Zoom! Entertainment 1401 | Global Anime 322, 1434, 1436 | Morinaga America, Inc | UCC Distributing Inc. 1045, 1144 |
| BeKyoot 1130 | Greentea Design 434, 831 | 1129, 1131 | Uchida of America Corp 515 |
| BlingUp.net 1310 | HALOLZ.com / | Mr. Toast 337 | Under The Mango Tree Journals |
| Blick Art Materials 311 | Level Up Studios 723 | Nancy Wong - Aerisk Fashion | 621 |
| Bluefin Distribution 1001 | Happy Hoodie Friends 736 | 734 | Vamplet LLC 936 |
| Bored Inc. 339 | Hobby Shop Ichiban 1021 | Nayuki Illustrations 735 | Verizon 1023 |
| Boshi-Basiik 1138 | Hobbyfan | Nico Nico, Inc. 1301 | Video Games New York 335 |
| Card Haus Games 1027 | 326, 328, 1113, 1115 | Ningyoushi, Inc. 1047 | Visual You, Inc. 1236, 1238 |
| CatchKuma 618 | Icon Toy 848 | NIS America, Inc 801 | Voodoo Baby/Qmomo |
| Chokolatte 745 | Icy Deals 748 | Offworld Designs 737, 739 | 1235, 1334 |
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| 527 | 914 | 929, 1028 | welovefine.com 1121, 1123 |
| Comic Book Craze 623, 722 | Image Anime 910, 912 | Pandahat.com 330 | WhimsyCo Clothing 920 |
| Consulate General of Japan 348 | IMT Anime 436 | Parthenon Production 637 | www.otakusocialnetwork.com 646 |
| Copic Markers / | Inoochi 836 | Pawstar 928, 930 | XSEED Games 1213, 1215 |
| Imagination Int'l Inc. 501 | J-List/JAST USA 819, 821, 823 | Planet Neo 423 | Yanimator Illustration 827 |
| Core TCG 1229, 1231 | Japan Toy USA 1135, 1234 | Power Anime 319, 418 | Yayahan.com 522 |
| 1201 | Japan Video Games 428, 430 | Pulp Fiction 849, 948 | 022 |
| | 120, 100 | | |







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BBQ BearBear Creative BellusMortis **BentoChibis**

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Brenda Khuu Brittney Jackson brokentrain Bunny

Bunny Monkey Bash C Westbrook Designs & C Gurat Designs

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Cclb Cecilia Baron Centimetre Art charles vincent stephens

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Chieh Wen Chang China Apple and Cl0che

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Clyde Grapa

Cody Williams colonD Comfort Love and Adam Wither Conley Abrams

CrazySunshine Cristina Rischio Crystal Gronnestad Crystal Padilla cret Dreams Studios

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e Studios HADOUKEN! Hairy Scary Haiwei Hou Haiyun Haku

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HeroKitty Hillary Lundblad Hino

hitsukuva Holley Tea Time Hooked on Chibis! Horrible Productions Horrol

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Akashiro
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| Amazing Comics | 1212 | www.amazingcomics.com | |
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| Anime News Network | 1345, 1347, 1349 | www.animenewsnetwork.com | 1995 (Carlot Marie Carlot Carl |
| Anime Palace | 536, 538, 818, 820 | www.animepalace.com | |
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| Anime Sekai | 619, 718 | www.animesekai.com | We carry the newest anime/manga/game related character goods from Japan. Our products range from trading figures, statues, posters, glassware, phone accessories and more. |
| Animebooks.com | 445 | www.animebooks.com | |
| AnimeEd.com | 235, 237 | www.animeed.com | |
| Aniplex of America Inc. | 901 | www.aniplexusa.com | Aniplex has brought you many hit shows including "Durara- ra!!", "Gurren Lagann," and "Fullmetal Alchemist." Come and see what Aniplex has in store for 2011. |
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| Autumn Games | 811 | www.autumngames.com | |
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| 168 Dragon Trading 427, 526, 528 | | www.168dragontrading.com/index.php | We sell weapons, Airsoft, Anime figures, Plush, Squishables, statues, and all things related to anime! |
| AAA Anime Distribu- tor | 927, 1026 | www.aaaanime.com | |
| ABCTOY4ME | 1219, 1221, 1223 | www.abctoy4me.com | An established online retailer with a wide range of both Japanese and American figures, plushes, key chains and collectibles! |
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| Aksys Games | 310, 312, 314 | www.aksysgames.com | |
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| Anime Depot / King Roach Enterprises | 334, 336, 338 | www.animedepot.com | |
| Anime Gift | 327, 329, 1245, 1344 | | |
| Anime Haus | 429, 431 | www.anime-haus.com | We aim to import the best that Japanese culture has to offer in the form of manga, DVDs, toys, plushes, wall scrolls, apparel, accessories, and snacks. |
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| Anime Palace | 536, 538, 818, 820 | www.animepalace.com | |
| Anime Pavilion | 535 | www.animepavilion.com | One stop shopping for Anime DVD and Graphic novels. One of the largest selection of DVD and GN. Always at a great price. Rare and out of print in stock. |
| Anime Remix | 1036, 1037, 1038, 1039 | www.anime-remix.com | |
| Anime Sekai | 619, 718 | www.animesekai.com | We carry the newest anime/manga/game related character goods from Japan. Our products range from trading figures, statues, posters, glassware, phone accessories and more. |
| Animebooks.com | 445 | www.animebooks.com | |
| AnimeEd.com | 235, 237 | www.animeed.com | COMPARED TO CONTROL AND CONTROL OF THE CONTROL OF T |
| Aniplex of America Inc. | 901 | www.aniplexusa.com | Aniplex has brought you many hit shows including "Durara- ral!", "Gurren Lagann," and "Fullmetal Alchemist." Come and see what Aniplex has in store for 2011. |
| Apple 8 | 635 | www.apple8store.com/index. | |
| Asylum Anime | 435, 437, 439 | | We have the largest selection of modern & vintage anime goods in the Midwest including anime cels, posters, toys, artbooks, plush and much more! |
| Autumn Games | 811 | www.autumngames.com | |
| Bandai Entertainment Inc. | 901 | www.bandai-ent.com | Bandai Entertainment Inc. is a subsidiary of Namco Bandai Holdings (USA) Inc. and a premier distributor of Japanese animation for various media in North America. |
| Bang Zoom! Enter- | 1401 | www.bangzoomentertainment. | |

EXHIBITOR LISTINGS

| Account | Booth Number(s) | Website | Description |
|---|------------------|--|---|
| BeKyoot | 1130 % | www.bekyoot.com | Beware, good friends, for here there be KYOOT things and they like to infect you with squee's and smiles and sugar high happy dances. |
| BlingUp.net | 1310 | www.blingup.net | We are a network of professional nail artists in Japan, Korea and Los Angeles that create completely customized Japanese nail art and accessories. |
| Blick Art Materials | 311 | www.dickblick.com | |
| Bluefin Distribution | 1001 | www.bluefincorp.com | Official U.S. distributor for Bandai's Tamashii Nations and Hobby brands which includes merchandise from iconic Japa nese properties such as Gundam, Kamen Rider, One Piece, Dragon Ball, Code Geass, Mazinger Z, Megaman, Saint Seiya, and more! |
| Bored Inc. | 339 | www.boredinc.net | |
| Boshi-Basiik | 1138 | www.basiik.net | BB is a family team specializing in high quality, ORIGINAL fleece hats! We hand make each and every hat for our customers, and carry great jewelry, buttons, shirts, plushies, and more! |
| Card Haus Games | 1027 | www.cardhaus.com | Cardhaus Games is a specialty retailer of tabletop games. Look for demos of our new Game, Tanto Cuore with live French Maids! |
| CatchKuma | 618 | www.catchkuma.com | |
| Chokolatte | 745 | www.facebook.com/pages/ CHOKOLATTE/256428581133 | |
| Collectors Universe And Anime | 527 | www.collectorsuniverseanda- nime.com | |
| Comic Book Craze | 623, 722 | www.comicbookcraze.com | |
| Core TCG | , 1229, 1231 | www.coretcg.com | |
| Consulate General of Japan | 348 6 | www.la.us.emb-japan.go.jp/index.htm | |
| Copic Markers / Imagination Int'l Inc. | 501 | www.copicmarker.com | Copic Markers are the premier drawing tool for all your illustration needs. We sell the finest art paper, markers, and inking pens. |
| Crazyheads by Punchbrand | 738 | www.punchbrand.com | |
| Crunchyroll | 301 | www.crunchyroll.com | Crunchyroll is the #1 streaming site for anime and Asian media. We currently stream top shows such as Naruto Shippuden ,Bleach, and 20 other simulcast titles within an hour after Japanese broadcast. |
| Culture Japan | 1510, 1512, 1514 | www.dannychoo.com/feature/ en/culturejapan | Culture Japan by Danny Choo is your online resource for everything anime, manga and Japan. Check out the TV show Culture Japan too! |
| d'Errico Studios LTD | 1127 | www.camilladerrico.com | Painter and illustrator Camilla d'Errico's own d'Errico Studios Ltd. delivers her original pop-surrealist graphic literature, fun and trendy fashion, creative collectables and beautiful artwork. |
| DAZ3D | 1411, 1413 | www.daz3d.com | We provide powerful 3D software and versatile 3D character models that are affordable and easy to use for creating digital art and animation. |
| DbLY | 521 | www.dblydesign.com | |
| Deleter USA, Co- spaUS.com | 401, 411 | www.yesanime.com | |
| Desu-Nation | 1044 | www.desunation.com | Specializing in bringing new and unique merchandise from Japan! Visit us to see what you can find. |
| Digital Manga Inc | 911 | www.digitalmanga.com | Digital Manga, Inc. (DMI) specializes in bringing Japanese pop culture to the US - brands include Akadot, eManga, Pop Japan Travel, and the Digital Manga Guild. |

Anime Expo® Anime and Manga Studies Symposium

Friday, July 1, 2011

Keynote Address: 2:30pm – 3:20pm LP 4
 Ian Condry (Comparative Media Studies, MIT)

Roundtable Discussion 1: 3:30pm – 4:20pm LP 4
Theoretical perspectives on Japanese visual culture

- Samantha Close (University of California, Irvine)
- Amanda Landa (University of Texas at Austin)
- · Gino Zarrinfar (University of Hawaii Manoa)

<u>Open Session 1:</u> 8:00pm – 9:00pm LP 4

- Andrea Gilroy (University of Oregon)
 This place is a nightmare: Globalization as horror in Katsuhiro Otomo's Domu
- Casey Brienza (University of Cambridge)
 Manga Revolution or logical evolution? Field
 theory on the rise and demise of Tokyopop's U.S.
 publishing programme

Saturday, July 2

<u>Open Session 2:</u> 12:00pm – 1:20pm LP 5

- Annie Manion (University of Southern California)
 Modernity and pre-war Japanese animation
- Sandra Aragona (Claremont Graduate University)
 Sherrie Bakelar (University of Nevada,
- Las Vegas)

 Between Yasashii and Bushido: The balancing power of warrior mothers in anime
- Deborah Scally (Southern Methodist University)
 Cogito, ergo anime: Some thoughts on using anime and manga in the classroom

<u>Open Session 3</u>: 3:30pm – 4:50pm LP 5

- Paul Cheng (University of California, Riverside)
 History, memory and aesthetics in animation:
 Isao Takahata's Grave of the Fireflies
- Kukhee Choo (Tulane University)
 "Control of the Control o
- "Cool Japan": Soft power in the 21st century
- Gino Zarrinfar (University of Hawaii Manoa)
 The Guyver and societies of control

Sunday, July 3

Open Session 4: 10:30am - 11:50am LP 5

- Samantha Close (University of California, Irvine) Real ninjas make AMV's! Anime through the eyes of vidders
- Forrest Greenwood (University of Southern California)
 - "Past fungibility": Examining the speculative value of history in the doujin works of Takeshi Nogami
- Alex Leavitt (University of Southern California)
 "Open-source culture" and the cult of Hatsune
 Miku

Roundtable Discussion 2: 3:30pm – 4:20pm LP 5 Teaching, writing and thinking about anime/manga: New directions, new opportunities.

- Northrop Davis (University of North Carolina)
- Druann Pagliassotti (California Lutheran University)
- · Kim Rudolph (University of Oklahoma)
- Deborah Scally (Southern Methodist University)

<u>Closing Remarks</u>: 3:30pm – 4:20pm LP 5 Writing about otaku: Lessons from fandom, academia, and beyond.

Lawrence Eng (Anime and Manga Research Circle)



Wizards of the Coast will be running **Magic the Gathering tournaments** in the Table Top Gaming Room LACC room 402AB.

Entry Fee required if specified. Prizes vary by tournament, stop by for tournament details.

Day 1 - 4, July 1 - 4, 2011

Magic Intro Pack League - Play all weekend for just \$15

Day 1 - 3 July 1 - 3, 2011

"Go Infinite" Booster Draft -Any time we have 8 players - \$20 Friday, July 1, 2011

12:00pm – Standard - Free - for everyone playing in Intro Pack League

2:00pm – Extended - Free - for everyone playing in Intro Pack League

5:30pm – Friday Night Foils - Sealed Deck - \$25

8:30pm - Mini-master - \$12

9:30pm – Mini-master - \$1:

Saturday, July 2, 2011

12:00pm – Standard - Free for everyone playing in Intro Pack League

1:00pm – Extended - Free For everyone playing in Intro Pack League

2:30pm - Sealed Deck - \$20

5:00pm - Mini-master - \$12

6:00pm – Mini-master - \$12 7:00pm – Mini-master - \$12 Sunday, July 3, 2011

12:00pm – Mini-master - \$12

1:00pm – Mini-master - \$12

2:00pm - Two-Headed Giant - \$30

3:00pm – Mini-master - \$12

4:00pm – Sealed Deck - \$20

Table Top Gaming Schedule

Friday, July 1, 2011

11:00am to 1:00pm – Yu-Gi-Oh! Pod: 1 Tournament

1:00pm to 3:00pm – Yu-Gi-Oh! Pod 2: Tournament

6:00pm to10:00pm – Apples to Apples Organized Play

1:00am to 5:00am – Late Night: Betrayal at House on the Hill

Learn to Play:

1:00pm to 4:00pm – AEG Games: Legend of the Five Rings

12:00pm to 3:00pm – AEG Games: Tomb

10:00am to 2:00pm - Liar's Dice

11:00am to 12:00pm – Mayfair Games Settlers of Catan

Saturday, July 2, 2011

11:00am to 1:00pm – Yu-Gi-Oh! Pod 3 Tournament 1:00pm to 3:00pm – Yu-Gi-Oh! Pod 4 Tournament

10:00am to 2:00pm – Apples to Apples Organized Play

3:00pm to 9:00pm – Liar's Dice Tournament

11:00am to 1:00pm – Magic the Gathering: Ascension Tournament

12:00pm to 6:00pm – Settlers of Catan Tournament Sponsored by Mayfield Games

5:00pm to 12:00am – Cosplay Texas Hold 'Em Group A: Tournament

1:00am to 6:00am – Late Night: Werewolf

Learn to Play:

10:00am to 3:00pm – AEG Games. Monkey Lab

4:00pm to 8:00pm – AEG Games. Thunder Stone

Gathering: Ascension

Sunday, July 3, 2011

2:00pm to 8:00pm – Yu-Gi-Oh! Tournament Finals

10:00am to 4:00pm – Epic Monopoly Tournament

5:00pm to 10:00pm – Cosplay Texas Hold 'Em Group B:

4:00pm to 7:00pm – Apples to Apples Organized Play

10:00am & 4:00pm – Magic the Gathering Cube Event

1:00am to 3:00am – Late Night: Betrayal at House on the Hill 1:00am to 4:00am – Late Night: Charades!

Learn to Play:

10:00am to 2:00pm – Whack a Catgirl

Monday, July 4, 2011

11:00am to 3:00pm – Pokeman TCG Swiss Modified Constructed

10:00am to 3:00pm – Magic the Gathering Cube Draft Tournament

10:00am to 3:00pm – Magic the Gathering: Elder Dragon Highlander Tournament

Tournament sign-ups can be done at any time prior to the tournament start. All events are first come, first served, so please be present for your event no later than 30 minutes prior to the event start.

Please visit the Table Top Gaming Room (LACC 402AB) for tournament rules and other available games or visit them on our website at http://www.anime-expo.org/

Friday, July 1st

ANIMEEXPO AX 2011

| Today's Convention Hours | | | | | | | |
|--------------------------|---|---|--|--|--|--|--|
| Art Show | LACC South Hall H, J, K | Noon to 6:00pm | | | | | |
| Artist Alley | LACC South Hall H, J, K | Noon to 6:00pm | | | | | |
| Bag Check | LACC West Hall Lobby | 9:00am to 12:30am | | | | | |
| Console Gaming | LACC 518 | 10:00am to Midnight | | | | | |
| Cosplay Repair Station | LACC 407 | 10:00am to 6:00pm | | | | | |
| Dance | Club Nokia | 9:00pm to 1:00am | | | | | |
| Exhibit Hall | LACC South Hall H, J, K | Noon to 6:00pm | | | | | |
| Hybrid Film | LACC Concourse Hall | 11:00am to Midnight | | | | | |
| Info Services | LACC South Hall Lobby LACC West Hall Lobby | 7:00am to 8:30pm | | | | | |
| Karaoke | LACC 511 Westin Hollywood Ballroom | Noon to Midnight Midnight to 6:00am | | | | | |
| Live Programming | Varies | 10:00am to Midnight | | | | | |
| Maid Café | LACC 304AB | Showtimes: 4:00pm, 6:00pm, 8:00pm | | | | | |
| Manga Lounge | LACC 503 | 8:00am to Midnight | | | | | |
| Press Lounge | LACC 303A | 9:00am to 8:00pm | | | | | |
| Registration | LACC South Hall Lobby | 8:00am to 6:00pm | | | | | |
| Tabletop Gaming | LACC 402 Westin Beaudry B | 10:00am to Midnight 1:00am to 6:00am | | | | | |
| Ticketing | LACC West Hall Lobby | 9:00am to 9:00pm | | | | | |
| Video | LACC - See Schedule | 10:00am to Midnight | | | | | |

Getting schedule updates is easy!

Check our website - http://www.anime-expo.org/ Subscribe to the AX Twitter - http://twitter.com/AnimeExpo Follow us on Facebook - http://www.facebook.com/animeexpo Check out our FREE mobile show guide - http://m.anime-expo.org/ ...or stop by our Info Desks in the LACC South & West Hall Lobbies!

| 1-Jul | Main Events | LP1 | LP 2 | LP3 | LP 4 | LP 5 | 1-Jul |
|----------------------|--|--|---|--|---|---|----------------------|
| Friday | Club Nokia | LACC Detros Hall | LACC 502 | LACC 515A | LACC 411 Theater | LACC 408B | Friday Day 1 |
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| 11:45 AM | . 75* 75** 51 | | | | | AX Idel Singing | 12:00 PM |
| 12:00 PM 12:15 PM | | | Katathan | | Jrock Revolution | Auditions | 12:15 PM |
| 12:30 PM | 7 | NIS America Anime Panel | Kalafina | | STOCK POPULISON | | 12:30 PM |
| 12:45 PM | | THE PRINCE PRINCE PRINCE | | Otaku Parliamentary Debate: Round 1 & 2 | | | 12:45 PM 1:00 PM |
| 1:00 PM 1:15 PM | | | | | | | 1:15 PM |
| 1:30 PM | | Sawashiro | Right Stuf & Nozomi | | | | 1:30 PM |
| 1:45 PM | Battle of the Bands | Cumbunio | Entertainment Industry | | Acting Like A Pro | | 1:45 PM 2:00 PM |
| 2:00 PM 2:15 PM | | | Panel | | | | 2:15 PM |
| 2:30 PM | | | | | AX Anime and Manga | | 2:30 PM |
| 2:45 PM | | | | Aniplex of America | Studies Symposium | AX Idol Voice Acting Auditions | 2:45 PM 3:00 PM |
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| 4:15 PM 4:30 PM | . 72.3544 | VIZ Media Panel | | | | | 4:30 PM |
| 4:45 PM | | VIZ Media Pater | | | | *** *** *** ** | 4:45 PM 5:00 PM |
| 5:00 PM | | | | Inside the Voice Actors | AMV 101 Workshop | | 5:15 PM |
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| 6:15 PM 6:30 PM | Name of the Co | | GameTrailers.com | | Hannel Janes The Trick | | 6:30 PM |
| 6:45 PM | | | Presents Pop-Fiction | | Uncool Japan: The Trials and Tribulations of | | 6:45 PM 7:00 PM |
| 7:00 PM | | FUNimation Industry Panel | | | Japanese Pop Culture | | 7:15 PM |
| 7:15 PM 7:30 PM | | | | AX Forum Meet and | | | 7:30 PM |
| 7:45 PM | Nirgilis | | Office Party - A Kuroshitsuji / Black Butler | Greet [14+] | | | 7:45 PM 8:00 PM |
| 8:00 PM | Contract of the second Street, | | Fan Panel [16+] | | AX Anime and Manga | | 8:15 PM |
| 8:15 PM 8:30 PM | | - | | | Studies Symposium Open Session 1 | | 8:30 PM |
| 8:45 PM | | Danny Choo | | | | (45) E (1) | 9:00 PM |
| 9:00 PM | | | Broken Spirits Live Action Film Discussion | Anime Genesis Live: | | | 9:15 PM |
| 9:15 PM 9:30 PM | | Lauri ballanda bura | | Benu's Violent Torpedo o Moe | | | 9:30 PM |
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| 10:00 PM | | | Assert Advisor Anton Mary Co. | | | 1 | 10:15 PM |
| 10:15 PM 10:30 PM | 1 | H.O.T.D. Screening 1-3 | | | Name That Anime Tune | | 10:30 PM |
| 10:45 PM | | [D/17+] | Anime Singled Out [184 | Hental Worth Watching | | | 10:45 PM 11:00 PM |
| 11:00 PM | | | | [184] | | | 11:15 PM |
| 11:15 PM 11:30 PM | | Maon Kurosaki Mini- Concert | | | | | 11:30 PM |
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1P4 | 1P5 | 1-Jul

Schedule Key:

Closed to Public

Anime Expo's Concerts and Major Programming Event includes a Guest of Honor or Special Guest Reserved for Industry badge holders or "Invite Only" Anime Expo's Panels, Workshops, and Events.
Content is restricted to Age 18+. ID Check is required. Anime Expo's Film and Video screenings.

ITEMS WITH BOLD TEXT are AX sponsored events.

Friday, July 1st

ANIMEEXPO AX 2011

| LACC 515B | LACC 501 | LACC Concourse Hall | LACC 309 | Video 2 LACC 403 | Video 3 LACC 404 | Video 4 LACC 406 | Video 5 LACC 408A | | ACC 518 | | Dance Club Nokia | LACC 511 |
|---|---------------------------|---|---|--|-------------------------------|--|--|-------------|---|--|---------------------|--|
| | | | | and the second second | | | | | | | | |
| Anime Tips & Techniques with Prismacolor | Cosplay Photography Panel | GUNBUSTER The Movie | Right Stuf presents: Dirty Pair (S/15+) | Sola (\$/13+) | Lucky Star 1-4 (D/13+) | Phantom: Requiem for the Phantom [17+] | Full Metal Panic? FUMOFFU [13+] | | Tekken 6 and Super Street Fighter IV Tournament Sign Ups | | | |
| | AX Dance Workshop | GUNBUSTER The Movie | Fruits Basket [D/13+] | Tsubasa RESERVoir CHRoNiCLE [S/13+] | Kodocha [D/13↔] | Karin (\$/13+) | Kannagi 1-4 [5/13+] | | Fight | | | |
| How To Draw Manga And Portfolio Review | | IDA presents: Cat Shit One [D/14+] Onigamiden Intro | Case Closed [S/13+] | Right Stuf presents: Rental Magica 1-4 (S/13+) | Fantastic Children [S/13+] | Negima!? [5/13+] | Soul Eater [D/14+] | | | | | Contestant Check-In Contestant Warm-Ui |
| | Origami | Sorry Pictures presents: Onigamiden [S] | Right Stuf presents: El Hazard: The Wanderers [S/14+] | NIS America presents: Toradora! 1-4 [S/14+] | Ghost Hunt [S/14+] | Peach Girl (D/13라 | VIZ presents: Tiger & Bunny 1-4 [S/14+] | | Tournament Tekken 6 | | | |
| Cosplay Chess! Heroes vs. Villains | MikuMikuDance Workshop | Intro and Q&A Bandai Entertainment | Right Stuf presents: trresponsible Captain Tylor [S/13+] | Funimation presents: TBA Caste de Meison | Nanuto [D/13+] | Honey and Clover (S/16+) | Hayate the Combat Butler [S/13+] | Open Gaming | | | | Kurria Carlanto |
| | | Bandar Entertainment presents: Disappearance of Haruhi Suzumiya [D] | Ranma ½ [S/14+] | Eureka Seven; Good Night, Sleep Tight, Young Lovers [S/13+] | Project Blue Earth SOS [15+] | Nerlma Daicon Brothers [3/15+] | Darker Than Black [S/17+] | | | | | Karaoke Contestant Preliminaries |
| | Artiet Alley Mixer | | Otaku no Video [S/13+] | Gunslinger Girt: II Teatrino [14+] | Shakugan no Shana [D/16+] | El Cazador De La Bruja 1-4 | Spice and Wolf [D/14+] | | went Wer IV | | | Karaoke All-Stars! |
| Setup & Judging | | | Initial D [D/13+] | VIZ presents: Neuro: Supernatural Detective 1-4 | Red Garden [D/17+] | [17+] Strike Witches [D/17+] | Dance in the Vampire Bund [TVMA] | | Tournament Street Fighter IV | | Tw33k | Karacke Contest Semifinals |
| Midnight Tea | | Anime Music Video Contest [14+] | Lupin the 3 rd Dragon of Doom [D/13+] | [S/TVMA] | Welcome to the NHK [D/17-4] | Basilisk (D/17+) | Ghost Stories (D/16-) | | | All Ages Dance (14+) Theme: LA.Harajuku | PreyX | Karaoke Contest Finals |
| | | The state of the | | | | | | 57. sha | | | DJ Kitsch | |
| | | | | | | | | | | | ×. | Open Mic Karsoke Location: Westin Bonaventure Hollywood Ballroom |
| | | | | | | | | 597 L | | | | |

Dates, Times, and Locations are all subject to change. Please check the Info Desk locations for updates.

Most recent version available for download from http://www.anime-expo.org/programming/schedule/
S - subtitled D - dubbed J - raw BD - Blu-Ray Disc

Saturday, July 2nd

ANIMEEXPO AX 2011

| Today's Convention Hours | | | | | | | | |
|--------------------------|---|--|--|--|--|--|--|--|
| Art Show | LACC South Hall H, J, K | 10:00am to 6:00pm | | | | | | |
| Artist Alley | LACC South Hall H, J, K | 10:00am to 6:00pm | | | | | | |
| Bag Check | LACC West Hall Lobby | 9:00am to 12:30am | | | | | | |
| Console Gaming | LACC 518 | 10:00am to Midnight | | | | | | |
| Cosplay Repair Station | LACC 407 | 10:00am to 6:00pm | | | | | | |
| Dance | Club Nokia | 7:00pm to 1:00am | | | | | | |
| Exhibit Hall | LACC South Hall H, J, K | 10:00am to 6:00pm | | | | | | |
| Hybrid Film | LACC Concourse Hall | 9:00am to Midnight | | | | | | |
| Info Services | LACC South Hall Lobby LACC West Hall Lobby | 7:00am to 8:30pm | | | | | | |
| Karaoke | LACC 511 | Noon to Midnight | | | | | | |
| Transone | Westin Hollywood Ballroom | Midnight to 6:00am | | | | | | |
| Live Programming | Varies | 9:00am to Midnight | | | | | | |
| Maid Café | LACC 304AB | Showtimes: 12:00pm, 2:00pm 6:00pm, 8:00pm | | | | | | |
| Manga Lounge | LACC 503 | 8:00am to Midnight | | | | | | |
| Press Lounge | LACC 303A | 9:00am to 8:00pm | | | | | | |
| Registration | LACC South Hall Lobby | 8:00am to 6:00pm | | | | | | |
| Tabletop Gaming | LACC 402 Westin Beaudry B | 9:00am to Midnight 1:00am to 6:00am | | | | | | |
| Ticketing | LACC West Hall Lobby | 9:00am to 9:00pm | | | | | | |
| Video | LACC - See Schedule | 8:00am to Midnight | | | | | | |

Getting schedule updates is easy!

Check our website - http://www.anime-expo.org/ Subscribe to the AX Twitter - http://twitter.com/AnimeExpo Follow us on Facebook - http://www.facebook.com/animeexpo Check out our free mobile show guide - http://m.anime-expo.org/ ...or stop by our Info Desks in the LACC South & West Hall Lobbies!

Schedule Key:

Anime Expo's Concerts and Major Programming
Event includes a Guest of Honor or Special Guest
Reserved for Industry badge holders or "Invite Only"
Anime Expo's Panels, Workshops, and Events.
Content is restricted to Age 18+ ID Check is required. Video Anime Expo's Film and Video screenings.

ITEMS WITH BOLD TEXT are AX sponsored events.

| 2-Jul | Main Events | Main Events | LP1 | LP2 | LP 3 | LP4 | LP5 | 2- |
|-------------------------------|---------------|----------------------------------|--------------------------|--|--|--|---|--------------|
| Saturday | Nokia Theatre | Club Nokia | LACC | LACC 502 | LACC 515A | LACC 411 | LACC 408B | Satu |
| Day 2 | ryund i nedue | ONIO IYOKIA | Petree Hall | 5.00 002 | | Theater | | 8:00 |
| 8:00 AM 8:15 AM | | | | | | | | 8:15 |
| 8:30 AM | | | | | | | | 8:30 |
| 8:45 AM | | | | | | | | 8:45 9:00 |
| 9:00 AM 9:15 AM | | | Budgeton C. B. | | | | Researching Anime: | 9:15 |
| 9:30 AM | | | Production I.G. Panel | | | eigoMANGA in 2011: | Where I Should Start? | 9:30 |
| 9:45 AM | | | | Matsumoto | Who Wants To Be A Voice Actor? | Games, Anime, Manga, | | 9:45 |
| 10:00 AM 10:15 AM | | | | | 7447 | and Mobile Releases | | 10:00 |
| 10:30 AM | | | | | | | A Survey of Anime | 10:30 |
| 10:45 AM | | | Power Rangers | | | | Opening & Ending | 10:45 |
| 11:00 AM | | | | | | Anime Manga Trivia | Themes | 11:15 |
| 11:30 AM | | Ma Managan | | | Aksys Games: Publish | Battle: U.S. Executives vs. Japanese Executives | | 11:30 |
| 11:45 AM | | Vic Mignogna | | Official Gaia Panel | Hard With A Vengeance | | | 11:45 |
| 12:00 PM | | Dr. Sartmanland Stellington on | | | | | | 12:15 |
| 12:30 PM | | | Morikawa | | | | AX Anime and Manga Studies Symposium | 12:30 |
| 12:45 PM | | | | | Anime News Network | Robotech Industry Panel | Open Session 2 | 12:45 |
| 1:00 PM | | | | | | | | 1:15 |
| 1:15 PM 1:30 PM | 1 | | | | | | | 1:30 |
| 1:45 PM | | | Miku Conference | Mignogna | Digital Manga Publishing | | Anime TV | 1:45 |
| 2:00 PM | | | | | presents the Digital Manga | | | 2:00 |
| 2:15 PM 2:30 PM | | | | | Guild | | | 2:30 |
| 2:45 PM | | | | | | How to Create Animation | Anime Club How-To | 2:45 |
| 3:00 PM | | | | | | on a Budget | | 3:00 |
| 3:15 PM 3:30 PM | | | Chibi Masquerade | Maon | | | | 3:30 |
| 3:45 PM | | | | | Inside the Voice Actors | | AX Anime and Manga | 3:45 |
| 4:00 PM | | | | | Studio | | Studies Symposium | 4:00 |
| 4:15 PM 4:30 PM | | | | | | Live Action Anime Filming | Open Session 3 | 4:30 |
| 4:45 PM | | | Bandai Entertainment | | BangZoom! Panel | | | 4:45 |
| 5:00 PM | | | Industry Panel | | Limitary Contract | | | 5:00 5:15 |
| 5:15 PM | | | | Pop Shock Masquerade | | | | 5:30 |
| 5:30 PM 5:45 PM | | Kalafina | Gundam Official Panel by | | | NicoNico.com Beta | | 5:45 |
| 6:00 PM | | | SUNRISE and BEI | | | | | 6:00 |
| 6:15 PM | | Landing of American Section 1995 | | | | | | 6:30 |
| 6:30 PM 6:45 PM | | | | | The One Piece Podcast | | | 6:45 |
| 7:00 PM | | | AX Open Industry | | | Naruto Shippuden: | | 7:00 |
| 7:15 PM | _ | | Dialogue Session | Right Stuf / Nozomi Entertainment Premieres | | Dreamers Fight - Sneak | | 7:15 |
| 7:30 PM 7:45 PM | | | | | | Peek | | 7:45 |
| 8:00 PM | | | | | Anime Trivia Show | | | 8:00 |
| 8:15 PM | | | FUNImation Sneak Peek | | | | | 8:15 |
| 8:30 PM 8:45 PM | | | | | | Building the World's First | | 8:45 |
| 9:00 PM | Mikunopolis | | | | | Mecha | | 9:00 |
| 9:15 PM | maunopone | | Mega64 Panel 6.44: You | | | | | 9:15 |
| 9:30 PM 9:45 PM | | | Will (Not) Enjoy This | | Konoha Corner: Live, | | | 9:45 |
| 10:00 PM | | | [14+] | | Unedited, and Uncensored [14+] | | | 10:0 |
| 10:15 PM | | | | | | Last Comic Standing | | 10:1 |
| 10:30 PM 10:45 PM | , | | | THE GIANT ROBOT | | Tryouts [16+] | | 10.3 |
| 10:45 PM | | | Magic Macabre | RUMBLE | | 1100 | | 11:0 |
| 11:15 PM | | | [16+] | | JAST USA Bishoujo Games Panel [18+] | | | 11:1 |
| 11:30 PM | | | | | Santas Panel [184] | | | 11:3 |
| 11:45 PM 12:00 AM | | | | | | | | 12:0 |
| 12:15 AM | | | | | | | | 12:1 |
| 12:30 AM | | | | | | | | 12:3 12:4 |
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| 4:45 AM | | | | | | | | 4:4 |
| | | | | | | | | 5:0 |
| 5:00 AM | | 11 | | | | | | |
| 5:00 AM 5:15 AM 5:30 AM | | | | | | | | 5:3 |

Most recent version available for download from the Manwa anime expo org/programming/schedule/ S - subtitled D - dubbed J - raw BD - Blu-Ray Disc

Saturday, July 2nd

ANIMEEXPO AX 2011

| WS 1 | WS 2 | Hybrid Film | Video 1 | Video 2 | Video 3 | Video 4 | Video 5 | Console | Dance | Karaoke |
|----------------------------------|--|--|---|--|---|---|--|--|--|---|
| LACC 515B | LACC 501 | LACC Concourse Hall | LACC 309 | LACC 403 | LACC 404 | LACC 406 | LACC 408A | LACC 518 | Club Nokia | LACC 511 |
| | | | Tenchi Muyo [14+] | Dragonbal Z movie: Cooler's Revenge [12+] | Blue Dragon 1-4 [D/ALL] | Kamichu [D/13+] | Heroic Age [14+] | | | |
| AX Live Panel | Anime-zing Ways to Protect Your Intellectual | Patiabor WXIII [13+] | Yu Yu Hakusho {13+} | [13+] Gundam Unicorn | Right Stuf presents: Gakuen Alice [S/13+] | Bamboo Blade [D/13+] | Kurokami the Animation (D/13+) | and Super oursament | The second secon | S 5552 Tex 5 (6) |
| Crunchyroll | Property | Warner Bros. presents: Supernatural [13+] Intro by Sawashiro | Outlaw Star [D/13+] | Gundam Unicom 2 | Mushi-shi (S/14+) | VIZ presents: Cross Game 1-4 [S/13+] | My Bride is a Mermaid | Capcom to Marvel 3 and Super Small Box Brant Tournament Sign Ups | | |
| AX Dance Workshop | Copic Beginner Workshop | | Big O [D/13+] | Bleach [S/13+] | xxxHOLiC [S/13+] | Shuffle! [18+] | Gurren Lagann [S/15+] | | | |
| | Starytelling in Cornics: | LASTEXILE -Fam, The Säver Wing- World Premiere [S] | Inuyasha [D/13+] | NIS America presents: Pandora Hearts 1-4 [S/13+] | Neruto Shippuden [S/13+] | Rumbling Hearts [14+] | Ouran High School Host Club 1-4 [S/14+j | Tournament. Capoon ve Marvel 3 | | Open Mic Karsoke |
| | From Writing to Penciling and Coloring | Gonzo H.O.T.D. Screening | Crest of the Stars (D/13+) | FUNimation presents: Fullmetal Alchemist Brotherhood 1-4 [D/13+] | Coyote Ragtime Show [D/14+] | School Rumble [S/13+] | Prince of Tennis [S/13+] | To Capon | A AMERICAN | |
| AMV Chef | Getting into the Animation Industry | H.O.T.D. Creators Panel | Cowboy Bebop [D/15+] | Escaflowne the Movie [S/13+] | Beck: Mongolian Chop Squad [S/17+] | EigoManga presents: Demian, Break Ups | Jepan Fem Society presents: Trigun 1-4 [S/14+] | Open Gemein | | Original Lyrics Showcase |
| | | Bandai Entertainment | Ghost in the Shell: Stand Alone Complex [15+] | Freedom | IDA presents: Cat Shit One [S/14+] | Falla/Stay Night [S/13+] | Devil May Cry [15+] | | Casual Robo | Name That Karpole! |
| ParaPara Dancing 101 | Dragonsong Forge Presents the Katana | presents: Gundam 00 Movie [D] | Death Note [D/13+] | 1-3 (S/13+) | Air Gear [TVMA] | Moon Phase [S/13+] | Trinity Blood [S/17+] | Tournament: Super Shash Bros. Brawi | Tw33k | |
| | | Gundam 00 Panel with Mizushima | Ergo Proxy [17+] | Eden of the East King of Eden [14+] | Shin-chan [D/17+] | Vampire Knight [S/13+] | Helising Ultimate | | AB Ages Dance (144) Permit Group Carest On Carest | Ultimate Karaoke Fighting Championship! |
| Gunpta Model Building Seminar | | Professor Neidenbach's Phantasmagorical Anime Music Video Exposition | Blue Submarine Ng, 6 [D/13+] | Claymore [S/16+] | Linebarrels of Iron {17+} | Nane [17÷] | 1-3 [S/16+] | | Yukie Dong | |
| | | | | | | | | | DJAMAYA | |
| | | | | | | | | | | Open Mic Karaoke |
| | | | | | | | | | | Location: Westin Sonaventure Hollywood Ballroom |
| | | | | | | | | | | |

ates, Times, and Locations are all subject to change. Please check the Info Desk locations for updat Most recent version available for download from http://www.anime-expo.org/programming/schedule/ S - subtitled D - dubbed J - raw BD - Blu-Ray Disc Updated on 6/20/2011

Sunday, July 3rd

ANIMEEXPO AX 2011

| Toda | y's Convention I | lours | | |
|------------------------|---|--|--|--|
| Art Show | LACC South Hall H, J, K | 10:00am to 6:00pm | | |
| Artist Alley | LACC South Hall H, J, K | 10:00am to 6:00pm | | |
| Bag Check | LACC West Hall Lobby | 9:00am to 12:30am | | |
| Console Gaming | LACC 518 | 10:00am to Midnight | | |
| Cosplay Repair Station | LACC 407 | 10:00am to 6:00pm | | |
| Dance | Club Nokia | 7:00pm to 1:00am | | |
| Exhibit Hall | LACC South Hall H, J, K | 10:00am to 6:00pm | | |
| Hybrid Film | LACC Concourse Hall | 9:00am to Midnight | | |
| Info Services | LACC South Hall Lobby LACC West Hall Lobby | 7:00am to 8:30pm | | |
| Karaoke | LACC 511 Westin Hollywood Ballroom | Noon to Midnight Midnight to 6:00am | | |
| Live Programming | Varies | 9:00am to Midnight | | |
| Maid Café | LACC 304AB | Showtimes: 4:00pm, 6:00pm, 8:00pm | | |
| Manga Lounge | LACC 503 | 8:00am to Midnight | | |
| Press Lounge | LACC 303A | 9:00am to 8:00pm | | |
| Registration | LACC South Half Lobby | 8:00am to 6:00pm | | |
| Tabletop Gaming | LACC 402 Westin Beaudry B | 9:00am to Midnight 1:00am to 6:00am | | |
| Ticketing | LACC West Hall Lobby | 9:00am to 9:00pm | | |
| Video | LACC - See Schedule | 8:00am to Midnight | | |

Getting schedule updates is easy!

Check our website - http://www.anime-expo.org/ Subscribe to the AX Twitter - http://bwitter.com/AnimeExpo Follow us on Facebook - http://www.facebook.com/animeexpo Check out our free mobile show guide - http://m.anime-expo.org/
...or stop by our Info Desks in the LACC South & West Hall Lobbies!

Schedule Key:

Devent Anime Expo's Concerts and Major Programming Event includes a Guest of Honor or Special Guest to Public WEvent Anime Expo's Panels, Workshops, and Events.

Content is restricted to Age 18+. ID Check is required. Anime Expo's Film and Video screenings.

| | | | 4 | | | | | |
|----------------------|---|--|--|---------------------------------------|--|--|--|----------------------|
| 3-Jul Sunday | Main Events | Main Events | LP1 LACC | LP 2 | LP3 | LP 4 LACC 411 | LP5 | 3-Jul Sunday |
| Day 3 | Nokia Theatre | Club Nokia | Petree Half | LACC 502 | LACC 515A | Theater | LACC 408B | Sunday Day 3 |
| 8:00 AM 8:15 AM | - 1. 4. 1 | | | | | | | 8:00 AM |
| 8:30 AM | | 10.5 00.5 00.5 | 1.0000000000000000000000000000000000000 | -23.12. 22.33 | | | | 8:15 AM 8:30 AM |
| 8:45 AM 9:00 AM | ्रावास्य सङ्ग्रहेशिक्षाः स्थापनाः । स | engerseed when | | | | | | 8:45 AM |
| 9:15 AM | Carleson Since | a maritima de la como | Anime Expo 20th | Jaffe | | | Anime Tune-Up: Exploring | 9:00 AM 9:15 AM |
| 9:30 AM 9:45 AM | | | Anniversary Panel | | Masquerade 101 | | Animation Through Music | 9:30 AM |
| 10:00 AM | The second of | 1.49989445047 | | | | | | 9:45 AM 10:00 AM |
| 10:15 AM 10:30 AM | - Mar Market | l mala a tratal | Gallagher | | | Cradle Song and Visual | | 10:15 AM |
| 10:45 AM | | | | | A Survey of the Music of | Novel Development | | 10:30 AM 10:45 AM |
| 11:00 AM 11:15 AM | 11.00 mg/s 200 mg/s | To the same of the | | Niikawa | Yuki Kajiura | | AX Anime and Manga Studies Symposium | 11:00 AM |
| 11:30 AM | SAN DELLA | a San Sa | | in the families and the said | | | Open Session 4 | 11:15 AM |
| 11:45 AM | Mark to Salabase | | Mizushima | | | The Psychotaku: A Look at | | 11:30 AM 11:45 AM |
| 12:00 PM 12:15 PM | | | | NIS America Video Game | | Import Video Games [14+] | | 12:00 PM |
| 12:30 PM | | | | Panel | The Gundam.com Panel | | | 12:15 PM 12:30 PM |
| 12:45 PM 1:00 PM | | | | | | | I Wish My Life Was a RPG | 12:45 PM |
| 1:15 PM | | - Jan 10 - 1 - 10 - 10 - 10 - 10 - 10 - 10 - | Chibi Masquerade | | | | | 1:00 PM 1:15 PM |
| 1:30 PM 1:45 PM | () | | Own made and | | | The Japan Exchange and | | 1:30 PM |
| 2:00 PM | AX idol | 1 4 50 70 1 | | Nirgilis | ANNCast Live! | Teaching Program (JET) | | 1:45 PM 2:00 PM |
| 2:15 PM 2:30 PM | | 250 42000 24 | | A Secretarion of the second | | | So now you have an Anime Club (or web, or | 2:15 PM |
| 2:45 PM | | | Durararal! Panel! Hosted | | | | something) | 2:30 PM 2:45 PM |
| 3:00 PM 3:15 PM | · | | by Aniplex of America | | Idea Factory! The Making of the Record of Agarest | | | 3:00 PM |
| 3:30 PM | | 12 A 1 A 1 | | Sentai Filmworks | War Series | Explore the "Sugoi" world of SUGOI BOOKS! | | 3:15 PM 3:30 PM |
| 3:45 PM 4:00 PM | | 1 | 14, 31, 14, 15, 17 | | | | AX Anime and Manga Studies Symposium | 3:45 PM |
| 4:00 PM | · Stage Provide | | 1. 1. 4/10. | | | | Roundtable 2 | 4:00 PM 4:15 PM |
| 4:30 PM 4:45 PM | | | | The Vocaloid Fan | | | Closing Remarks | 4:30 PM |
| 5:00 PM | | | | Phenomenon | Inside the Voice Actors Studio | Bringing Doujin Garning To The US | and the same of th | 4:45 PM 5:00 PM |
| 5:15 PM | Paris 1 | Maon Kurosaki | K-Onl Concert | | | | - | 5:15 PM |
| 5:30 PM 5:45 PM | | | | | | | | 5:30 PM |
| 6:00 PM | 1.0.7 | | Mirai no Neiro - The | What the heck is Touhou? | | | | 5:45 PM 6:00 PM |
| 6:15 PM 6:30 PM | | and the second | Sound of the Future - Part 1: Introducing Promo | | | Confessions of a Super Dollfie Collector | | 6:15 PM |
| 6:45 PM | | | Videos | | Otaku Parliamentary Debate: Semifinais & | Demic Constitu | | 6:30 PM 6:45 PM |
| 7:00 PM 7:15 PM | | | | The One Piece Podcast | Finais | | | 7:00 PM |
| 7:30 PM | | | Mirai no Neiro - The | | | | | 7:15 PM 7:30 PM |
| 7:45 PM 8:00 PM | | 7 y 3 x 1 3 3 x 1 3 | Sound of the Future - Part 2: Introducing | | | A Cornedic Look at Anime | | 7:45 PM |
| 8:15 PM | | | Vocaloid Producers | and and a | Japanese Figures and | | | 8:00 PM 8:15 PM |
| 8:30 PM 8:45 PM | | | | noitaminA | Collecting | | | 8:30 PM |
| 9:00 PM | | 4. 7 ** x * | | | | | | 8:45 PM 9:00 PM |
| 9:15 PM 9:30 PM | | 7 - 6 A - 6 F | | | | Shira Oka: Second Chances - A Date Sim by | | 9:15 PM |
| 9:45 PM | Masquerade | | | Visual Novels and Eroge [18+] | Shin Chan Writers Panel | Okashi Studios [18+] | | 9:30 PM 9:45 PM |
| 10:00 PM 10:15 PM | | 1 1/2 20 1/2 | | | presented by FUNimation [14+] | | | 10:00 PM |
| 10:30 PM | | | Last Comic Standing [16+] | | | | | 10:15 PM 10:30 PM |
| 10:45 PM | | and and the | | The Now and Future of | | The Cosplay Cornection | | 10:45 PM |
| 11:00 PM 11:15 PM | | 24 | | Bishoujo Games | Join the 2D Animation Revolution | Joe AMV Hour [18+] | | 11:00 PM 11:15 PM |
| 11:30 PM 11:45 PM | | | | [184] | | | | 11:30 PM |
| 12:00 AM | | 08121078 70 | | | | 4 15 500 | | 11:45 PM 12:00 AM |
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| 1:45 AM | 41134 | | | | | | | 1:30 AM 1:45 AM |
| 2:00 AM 2:15 AM | | | | | | | | 2:00 AM |
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| 3:15 AM | contract to the spine | - Valletandan | · · · · · · · · · · · · · · · · · · · | 241/2 | | | | 3:00 AM 3:15 AM |
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| 3:45 AM 4:00 AM | 12 1/2 - 10 1/2 | | 4, | | | | | 3:45 AM |
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| 4:30 AM 4:45 AM | | | | | | | | 4:30 AM |
| 5:00 AM | A | 7 200 | | The Allegan Allegan | | | | 4:45 AM 5:00 AM |
| 5:15 AM 5:30 AM | - mary Talaha | and the second of the second | | CR. + House | . 1800 pt 200 | | | 5:15 AM |
| 5:45 AM | | | | | | | | 5:30 AM 5:45 AM |
| | ions are all subject to o | | the info Desk location | ns for updates. | | | | |

Most recent version available for download from https://www.anime.exxo.org/programming/schedule/ S - subtitled D - dubbed J - raw BD - Blu-Ray Disc

Sunday, July 3rd

ANIMEEXPO AX 2011

| WS 1 | WS 2 | Hybrid Film | Video 1 | Video 2 | Video 3 | Video 4 | Video 5 | Co | nsole | | Dance | Karaoke |
|--|---|---|-----------------------------|--|---|--|---|--------------------|--|---|--|--|
| LACC 515B | LACC 501 | LACC Concourse Hall | LACC 309 | LACC 403 | LACC 404 | LACC 406 | LACC 408A | | CC 518 | | b Nokia | LACC 511 |
| | | | Buso Renkin [D/16+] | Dragonball Z movie: Lord Stug [12+] | Birdy the Mighty: Decode [S/14+] | Sugar: A Little Snow Fairy [D/4+] | Sengoku Basara: Samurai Kings [14+] | Alest Constitution | entre en en | | | |
| | Origami | DIEBUSTER The Movie [13+] | Tower of Druega [D/13+] | TO Film Collection [D/14+] | Right Stuf presents: Maria Watches Over Us 1-4 [\$/13+] | Kanon (S/13+) | Casshern Sins [S/17+] | N. W. S. S. | t and Tatsunoko v. mament Sign Ups | | anne de la companya d | |
| | | Bandai Entertainment presents: K-On! [13+] | Hunter x Hunter [S/16+] | Rideback [S/13+] | Girl Who Leapt Through Space [13+] | Right Stuf presents: Aria the Animation 1-4 [S/13+] | True Tears [S/13+] | | Mortal Kombut and 1 Capcom Tourname | | | |
| FAKKU x Culture Japan Meet & Greet | Copic Beginner Workshop | Gundam Unicom | Slayers Revolution [13+] | Right Stuf presents: Over the Sky (Sora no Woto) [S/13+] | Oh! Edo Rocket [S/TVIMA] | Hilitaru no Go [S13+] | Chrome Shelled Regios | | | | | Open Mic Karaoke |
| | | Gundam Unicom Focus Panel | Kekkaishi [S/14+] | Funimation presents: TBA NIS America presents: | Sacred Blacksmith [TVMA] | Air TV (S/14+) | D Grayman [D/14+] | | Tournament: Mortal Kombat | a despetation | | |
| | Talko Drumming | NIS America presents: Ketanagatari 1-2 [15+] | Code Geass [S/13+] | Wagnaris 1-4 [S/14+] | VIZ presents: Nura: Rise of the Yokai Clan 1-4 [S/14+] | Chrono Crusade [S/13+] | Black Lagoon [TVMA] | | Tour | | | Acoustikarsolie! Contest |
| Video Game Voice Acting with Kyle Hebert | Survival Japanese | Summer Wars | | Anime Music Video | The Wallflower [14+] | Sgt. Frog [S/13+] | | Open Gaming | | | | |
| | Survid Sayanas | [S/13+] | | Contest Rescreen and Awards Show [14+] | Kyo Kara Maoh! (D/17+) | Right Stuf presents: Revolutionary Girl Utena (S/16+) | Ga-Rei Zero [17+] | | | | tetti kirji saki pari | Acoustic Open Mic |
| | Scope of Stereoscopic 3D Animation Production in Present Scenario | Toliyo Godfathers [13+] | Anime LaserDisc Marethon | Neon Genesis Evangelion: | Hetalia Axis Powers [S/13+] | Nabari no Ou [S/14+] | Corpse Princess: Shikabane Hime [14+] | | Tournament: Tatsunoko v. Capcom | | DJ AMAYA Casual Robot | Open Mic Karaolie |
| Miku Dance Competition with DANCEROID | | Bandsi Entertainment | | Neon Genesis Evangelion: 1.11 You Are (Not) Alone [S/13+] | Black Butter [16+] | Kenichi the Strongest Disciple [S/13+] | Wings of Honneamise [S/13+] | | T Tatsu | Al Ages Dance [14-] I: N3 (NEKO NEKO NEKO) | DJ SherryCat | |
| Death Note Maña (14+) | | presents: Disappearance of Haruhi Suzumiya (S) | | Neon Genesis Evangelion: 2.22 You Can (Not) Advance (S/13+) | Right Stuf presents: Antique Bakery 1-4 [\$/17+] | Aquarion [S/16+] | Afro Samuraix Ressurection [S/13+] | | 100 m | Al Ages Theme: N3 (N | DJ Kitsch JINREI | Karaoke Gong Show! [18+] |
| | *************************************** | a ay throdo i | | | | | | | | | J00P1T3R | |
| | | | | | | | | | | | | Open Mic Karaoke Location: |
| | | | | | | and the South | | | | | And Addison to the | Westin Bonaventure Hollywood Ballroom |
| 2000 A 2000 | | | | | | | | | | r Salaas | | |

Dates, Times, and Locations are all subject to change. Please check the Info Desk locations for updates.

Most recent version available for download from http://www.anime-expo.org/programming/schedule/
S - subtilled D - dubbed J - raw BD - Blu-Ray Disc

Updated on 6/20/201

Monday, July 4th

ANIMEEXPO AX 2011

| Toda | y's Convention H | ours |
|------------------------|---|----------------------------|
| Art Show | LACC South Hall H, J, K | 10:00am to 3:00pm |
| Artist Alley | LACC South Hall H, J, K | 10:00am to 3:00pm |
| Bag Check | LACC West Hall Lobby | 9:00am to 3:00pm |
| Console Gaming | LACC 518 | 10:00am to 6:00pm |
| Cosplay Repair Station | LACC 407 | 10:00am to 2:00pm |
| Exhibit Hall | LACC South Hall H, J, K | 10:00am to 3:00pm |
| Hybrid Film | LACC Concourse Half | 9:00am to 5:00pm |
| Info Services | LACC South Hall Lobby LACC West Hall Lobby | 7:00am to 2:00pm |
| Karaoke | LACC 511 Westin Hollywood Baliroom | Noon to 4:00pm CLOSED |
| Live Programming | Varies | 9:00am to 7:00pm |
| Manga Lounge | LACC 503 | 8:00am to 3:00pm |
| Press Lounge | LACC 303A | 9:00am to 6:00pm |
| Registration | LACC South Hall Lobby | 9:00am to 2:00pm |
| Tabletop Gaming | LACC 402 Wastin Beaudry B | 9:00am to 5:00pm CLOSED |
| Ticketing | LACC West Hall Lobby | 10:00am to Noon |
| Video | LACC - See Schedule | 8:00am to 5:00pm |

| Uay 4 | | Petree rias | | 11 | [] Theater [| | | | Day 4 |
|----------|--|---------------------------|---------------------------------------|---------------------------------|-------------------------|--------|------------------|----------------------------------|----------|
| 8:00 AM | | | | 1 | | | | | 8:00 AM |
| 8:15 AM | 100000000000000000000000000000000000000 | | | | | | | | 8:15 AM |
| 8:30 AM | | | | | | | | | 8:30 AM |
| 8:45 AM | | | | | | | | | 8:45 AM |
| 9:00 AM | made batters | The state of the state of | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | 2000 | | | | | |
| 9:15 AM | | 100 | | | | | | | 9:00 AM |
| 9:30 AM | 1 | | | | Cosplay Photography | | | | 9:15 AM |
| | | | Convention Feedback Session | | Panel | | | | 9:30 AM |
| 9:45 AM | ** * * ** ** ** | | Ossaiun | | | | | | 9:45 AM |
| 10:00 AM | | | | | | | DIY Advertising! | Shoot the Hostage: An | 10:00 AM |
| 10:15 AM | 1 - 10 1 16 1 | | | | | | OTT PARTITIONS | Adventure in Marketing | 10:15 AM |
| 10:30 AM | | Good Smile Company x | | | Risembool Rangers Panel | | | Anime presented by FUNImation | 10:30 AM |
| 10:45 AM | | Nitroplus | SPJA Board of | Moon Prism Poptarts! | and Recruitment | | | Entertainment | 10:45 AM |
| 11:00 AM | | | Directors | Moon main roparts: | | | | | 11:00 AM |
| 11:15 AM | | | | | | | | | 11:15 AM |
| 11:30 AM | | | | | | | | | |
| 11:45 AM | | | | | | 1 | | | 11:30 AM |
| 12:00 PM | 1. 12.11 | | A | | Figure Collecting 101 | | | | 11:45 AM |
| 12:15 PM | | | | | | | | | 12:00 PM |
| 12:30 PM | 70.00 | Art Auction | | Anime Opening/Closing Themes | | | | | 12:15 PM |
| | | | | Themes | | | | | 12:30 PM |
| 12:45 PM | | | | | | | | BJD Basics | 12:45 PM |
| 1:00 PM | | | | | How To Fail At Anime | | | DVD beauta | 1:00 PM |
| 1:15 PM | 1000 | | | | Podcasting | | | | 1:15 PM |
| 1:30 PM | | | | | | | | | 1:30 PM |
| 1:45 PM | | 1 | Culture Clash! | | | Closed | | | 1:45 PM |
| 2:00 PM | | | [14+] | | | | | | 2:00 PM |
| 2:15 PM | | | | | How to Make Your Own | | | | |
| 2:30 PM | | | | Gala Feedback Social | Doujin Garnes! | | | | 2:15 PM |
| 2:45 PM | Animetal USA | 3 | | | | | | | 2:30 PM |
| 3:00 PM | | | | | | | | | 2:45 PM |
| 3:15 PM | a man take | | | | | | | | 3:00 PM |
| | | SPJA Charity Auction | | | | | | | 3:15 PM |
| 3:30 PM | | | | | | | | | 3:30 PM |
| 3:45 PM | | | | | Sonny Strait's Swinging | | | | 3:45 PM |
| 4:00 PM | | | | Conversation with | Sidekicks Intro Panel | | | | 4:00 PM |
| 4:15 PM | | | | American Jpop Singer | | | | | 4:15 PM |
| 4:30 PM | | | | Stephanie Yanez & Music | | | | | 4:30 PM |
| 4:45 PM | | 4 | FAKKU Q&A | Producer Polo | | | | | 4:45 PM |
| 5:00 PM | | | [18+] | | | | | | 5:00 PM |
| 5:15 PM | | | an attitute to | | | | | | |
| 5:30 PM | The state of the s | | | - | | | | | 5:15 PM |
| 5:45 PM | | | | | | | | | 5:30 PM |
| 6:00 PM | - sales - | | 45 ×1 | | | | | | 5:45 PM |
| | | | | | | | | | 6:00 PM |
| 8:15 PM | a sille a section | Closing Ceremonies | 2000 | | | | | | 8:15 PM |
| 6:30 PM | | | | | | | | | 6:30 PM |
| 6:45 PM | | 6 8 | | | | | | | 6:45 PM |
| 7:00 PM | 100 | | 12:10 | | | | | | 7:00 PM |
| 7:15 PM | | | | | 1 1 | | | 1 | 7:15 PM |

LP 5

Schedule Key:

Anime Expo's Concerts and Major Programming
of Honor
I to Public
I

Monday, July 4th



| 4-Jul | Hybrid Film | Video 1 | Video 2 | Video 3 | Video 4 | Video 5 | Co | nsole | Karaoke | 4-3 | | | | | |
|--------------------|---|---|---|--|--------------------------------|--------------------------------|-----------|---|---------------|---------------------------|------------------|------|------|------|------|
| Monday | LACC | LACC 309 | LACC 403 | LACC 404 | LACC 406 | LACC 408A | 1.00 | CC 518 | LACC 511 | Mono | | | | | |
| Day 4 | Concourse Hall | | | | | 2100 1001 | LA. | 30 310 | LACC 311 | Day | | | | | |
| 3:00 AM | | | | | | | | | | 8:00 | | | | | |
| 3:15 AM | shipton, " topyline | | | | | | | | | 8:15 | | | | | |
| 3:30 AM 3:45 AM | | My-Hime (S/14+) | | Lyrical Nanoha | Murder Princess | Tales of Phantasia | | | | 8:30 | | | | | |
| MA 00:5 | | (m test) | Samurai 7 S/134 | [13+] | [D/14+] | [13+] | | | | 8:45 | | | | | |
| | | | [0:137] | | | | | | | 9:00 | | | | | |
| :15 AM :30 AM | | | | | | | 18 6 | | | 9:15 | | | | | |
| :45 AM | Sword of the Stranger | | | | | | | | | 9:30 | | | | | |
| 0.00 AM | [15+] | Patlabor: | | | | | | | | 9:45 | | | | | |
| 0:00 AM | | The Mobile Police | | Kaze no Stigma [S/14+] | Black Cat | Venus vs. Virus | | 45 | | 10:00 | | | | | |
| 0:30 AM | | [S/13+] | | [0,144] | [14+] | [S/14+] | | Shi | 9,354 | 10:15 | | | | | |
| 0:45 AM | | | Baka and Test [13+] | | | | | ign L | | 10:30 | | | | | |
| 1:00 AM | | - | [137] | | | | | ontir int S | | 10:45 | | | | | |
| 1:15 AM | | | | | | | | Blaz Blue: Continuum Shift Tournament Sign Ups | | 11:00 | | | | | |
| 1:30 AM | | | | | | | | 2 Bit | | 11:15 | | | | | |
| :45 AM | The Girl Who Leapt Through Time | Macross Plus | | Rosario + Vampire [13+] | Pumpkin Scissors (S/14+) | Moeyo Ken ID/14+) | Moeyo Ken | 88 | | 11:30 | | | | | |
| 2:00 PM | [13+] | IS/14+ | | (134) | [Or 144] | {LN 14+} | | | | 11:45 | | | | | |
| 2:15 PM | | [6,74-7] |) . w | | | | | | | 12:00 | | | | | |
| 2:30 PM | | Lupin III: The Castle of Capticator [13+] | Vexille [0/13+] | | | | - | | 12:15 | | | | | | |
| 2:45 PM | | | [Dr15*] | | | | | | | 12:30 | | | | | |
| :00 PM | | | | | | | | | | 12:45 | | | | | |
| :15 PM | 5 Centimeters Per | | | Sekirei {17+} | Azumanga Daioh (13+) | Appleseed: Ex Machina [14+] | | | | 1:00 | | | | | |
| :30 PM | Second [13+] | | Cagliostro | Lupin III: The Castle of | | | | | 1777 | [107] | [197] | | | | 1:15 |
| :45 PM | [13+] | | | | | | | | | Open Gaming | | | 1:30 | | |
| :00 PM | | | | | | | | Seg | | Open Mic Karaoke | 1:45 | | | | |
| :15 PM | | | | [13-4] | Black Blood Brothers S/17+ | Control Vision | | | uad. | = | | 2:00 | | | |
| :30 PM | Culie Honey Live Action | | | | | | 11 | Fushigi Yuugi [14+] | X TV [15+] | Black Magic M-66 [14+] | | 85 | | 2:15 | |
| 45 PM | | | | | | | 10.1 | 110-1 | 11441 | | Programme on the | | 2:30 | | |
| 00 PM | Movie | | | | | | | Tournament: ue: Continuu | | 2:45 | | | | | |
| 15 PM | [13+] | | | | | | | | | Tour Tour | Tour ue: (| | 3:00 | | |
| 30 PM | or a mineral | | | | | | | Tournament: Blaz Blue: Continuum Shift | | 3:15 | | | | | |
| 45 PM | | Stayers | One Piece | Final Fantasy VII: Advent Children | Ghost Stayers Ayashi | Condense | | (ii) | | 3:30 | | | | | |
| 00 PM | 31 433 | [13+] | [13+] | [13+] | [13+] | Escallowne [13+] | | | | 3:45 | | | | | |
| 15 PM | 3 -1 -1 | | | | 100 | [10-] | | | | 4:00 | | | | | |
| 30 PM | 100000000000000000000000000000000000000 | | | | | | | | 1 | 4:15 | | | | | |
| 45 PM | | | | | | | | | | 4:30 | | | | | |
| 00 PM | | | | | | | | | | 4:45 | | | | | |
| 15 PM | 327 1 2 1 | 1 | | 400 | | | | | | 5:00 | | | | | |
| 30 PM | | 1000000 | | | | | | | | 5:151 | | | | | |
| 45 PM | | | | | | | | | | 5:30 | | | | | |
| 00 PM | 2017/2018/2019/2019 | The state of the state of the | · 1000000000000000000000000000000000000 | 439.00 | 25.1841.60 | 25 | | | | 5:45 | | | | | |
| 15 PM | | The Same | 1 | 11 11 | | | | | | 6:00 | | | | | |
| 30 PM | | 2 10 10 10 | and the second | 1 10 10 10 10 10 10 10 10 10 10 10 10 10 | 1111 | - | | | | 6:15 | | | | | |
| 45 PM | | | | | | | | | | 6:30 1 | | | | | |
| 00 PM | 7 873,75 | 1 12 1 117 1 | Service of the | | | | | - | | 6:45 | | | | | |
| 15 PM | | | | | | | | | | 7:00 F | | | | | |
| | | | | 4 | | | | | | 7:15 | | | | | |

| Account | Booth Number(s) | Website | Description |
|----------------------------------|-------------------------------|--------------------------|--|
| Discotek Media | 719) | www.discotekmedia.com | |
| Doujin Online | 1335 | www.doujin-online.com | We sell special-made T-Shirts, doujinshi, figures and assorted anime goods. |
| Dragonsong Forge | 835, 934 | www.dragonsongforge.com | |
| EigoManga | 639 | www.eigomanga.com | eigoMANGA is a publishing company that specializes in creating original world manga and animation productions. Visit www.eigoMANGA.com. Follow us on Facebook and Twitter. |
| EFMStore.com | 721 | www.efmstore.com | |
| ENFU | 829 | www.enfu.com | |
| Epic Cosplay | 714 | www.epiccosplay.com | Visit our booth to see wigs made from premium Japanese Heat-Resistant fibers starting at only \$29.99. 100+ styles and colors in stock. |
| Fat Rabbit Farm | 438 | www.fatrabbitfarm.com | |
| Figure Haven | 422 | www.figurehaven.com | Figure Haven carries the highest quality figures from top tier manufacturers such as Good Smile Company, ALTER, Max Factory, and Kotobukiya. Perfection is our tradition. |
| Flowtoys | 1551 | www.flowtoys.com | Flowtoys produces bright, durable and rechargeable light-up gear for dance, martial arts, creative expression, costuming and play. Lifetime warranty. |
| Foam Brain Games | 1318, 1320 | www.foambrain.com | |
| Framptastic | 746 | www.framptastic.com | Unique clothing and accessories made with love specially for you! Like us on www.facebook.com/framptastic. Follow us or www.twitter.com/framptastic_inc |
| Full Sail University | , 1227, 1326 , | www.fullsail.edu | Since 1979, Full Sail University has served as an educational leader for those pursuing careers in the animation, arts and entertainment industries. Please visit fullsail.edu. |
| Funimation Productions Ltd | . 701 | www.FUNimation.com | FUNimation Entertainment is the leading producer/distributor of anime in the U.S. and manages a full spectrum of rights including home entertainment, broadcast, digital, theatrical, and merchandise for its titles. www.beta.funimation.com. |
| Gallery of Fantastic art | Next to Art Show | http://www.gofa.co.jp | Nippon Cha Cha Cha - AX 20th, GoFa 15th Memorial & 3,11 Charity Art Show. GoFa will be displaying artwork from the LAST EXILE, Otomate, Izumi Matsumoto, and more! GoFa hosts various art shows to introduce Japanese manga, anime, and games to people all over the world |
| Game Replica | 845, 944 | | Assistant games to people all over the world |
| GAMERAVE | 1511, 1610 | www.gamerave.com | |
| Geek Chic | 1611, 1613, 1615 ₋ | www.geekchichq.com | We make furniture. Geek furniture. Customizable, hand- made, heirloom quality geek dream furniture. Storing your comics, displaying your figures, and playing games leveled up. That's us. |
| Generations of Art | 448 | www.generationsofart.com | |
| Glico Pocky | 1314 | www.glicousa.com | |
| Glitch Gaming Ap- parel | 1019 | www.glitchgear.com | Glitch Apparel is the premier brand for video game gear. Offering your favorite gear for you favorite games including Left 4 Dead, Portal 2 and Duke Nukem! |
| Global Anime | 322, 1434, 1436 | | Earth (CD) - a contract of the according to the case of the case o |
| Greentea Design | 434, 831 | www.greenteadesign.com | If you looking for Costumes or any cosplay items, coming to see us. From Naruto's outfit to their ninja boots, from Bleech's Shiragami to their tabi socks and straw sandles, from Uruhala's outfit to his hat and wood geta. You want it, we have it. |
| HALOLZ.com / Level Jp Studios | 723 | www.halolz.com | Top of the line gear & apparel for fans of video games and internet culture! Featuring official merchandise for Halolz, NyanCat, SuperMeatBoy, Brentalfloss, AwkwardZombie and more! |

| Account | Booth Number(s) | Website | Description |
|-------------------------------------|----------------------|---|---|
| Happy Hoodie Friends | 736 | www.happyhoodiefriends.com | |
| Hobby Shop Ichiban | 1021 | | Hobby Shop Ichiban, the best stop for limited editions goods from Japan. We carry items that will otherwise be impossible to get outside of Japan. |
| Hobbyfan | 326, 328, 1113, 1115 | www.hobbyfan.com | |
| Icon Toy | 848 | | |
| IDA, Inc. / Character Tank, Inc. | 914 | www.charactertank.com | A hardcore 'Rabbit Mercenary VS Camel Soldiers' produced by Japanese creators! A NEVER-SEEN-BEFORE animation lands in the U.S.! Watch the adventures of five lovable figures! |
| Image Anime | 910, 912 | www.imageanime.com | |
| IMT Anime | 436 | www.imtanime.com | Our inspiration is to provide anime merchandises that will bring joy to all anime fans as much as anime has brought joy into our lives. |
| Inoochi | 836 | www.inoochi.com | |
| J-List/JAST USA | 819, 821, 823 | www.jlist.com | Amazing anime company based in Japan, J-List has brought awesome Japanese products to fans for more than 15 years. If you love Japan, come to J-List. |
| Japan Toy USA | 1135, 1234 | www.phoenixtoyshow.com | |
| Japan Video Games | 428, 430 | www.japanvideogames.com | |
| Japanese Gift Market | 519 | www.japanesegiftmarket.com | |
| Jennifer's Place | 837 | | |
| JETRO | 349 | www.jetro.org | |
| Jones Bones | 1145, 1244 | | JONES BONES Collectible, & Battle Ready Swords, Knives & Practice Weapons, Real Guns, Air Soft, Practice Guns. jonesbones@sbcglobal.net |
| Joye Company | 647 | | |
| Jpop House | 947, 949, 1046 | www.jpophouse.com | h.NAOTO is a Japanese clothing brand which ties cool Japanese Otaku cultures such as Gothic & Lolita, Punk, Cosplay, and Anime into performing fashion. |
| JS Anime | 426 | www.jsanime.biz | |
| JS Art | 511, 610, 710 | | |
| Kalafina (| 1048 | | |
| Kawaii Gifts | 649 | www.ShopKawaii.com | We have Rilakkuma, Mamegoma, Kutusita Nyanko & other cute (kawaii) designs from Japan! Phone charms, stationery, plush toys, tote bags. 10% off your next order at www.Shop-Kawaii.com Coupon code AX2011 |
| Kichi-Oni | 1119, 1218 | www.facebook.com/pages/ kichi-oni/223836758288 | Kichi-Oni specializes in bringing rare and unusual items straight from japan. We also conduct sales on domestic anime dvds and manga! |
| Kid Nemo Company | 631,730 | www.kidnemo.fm | |
| Kill3rCombo | 1226, 1228 | www.elswordonline.com | |
| Kingdom Arts | 612,614 | www.kingdom-arts.org | Arda Wigs is a company started in 2008 with a dedication to providing cosplayers and costumers with high-quality, affordable costume wigs. |
| Kinokuniya Book- stores | 1201 | www.kinokuniya.com | |
| LisAni, NetStation, OBITSU BODY | 847 | www.abitsu.co.jp | LISANI: Japanese Magazine with Anime song-related media. NETSTATION: Japanese TV program introducing anime music and vocaloid. OBITSU BODY: Hand-crafted, customizable "Made in Japan" BJD dolls. |

| Account | Booth Number(s) | Website | Description |
|-----------------------------------|---------------------------------|-------------------------------|---|
| Lolita Charm | 523 | www.lolitacharm.com | We provide passionate and obsessive costumes to lead you to be a part of anime world and create your own dramatic stories. |
| Lotus Era | 547, 549 | www.lotusera.com | At www.lotusera.com we offer many different styles of cute and natural looking wigs for everyday wear as well as many different types of cosplay wigs. |
| Mad Daffodil | 747 | | |
| MAD-GEAR | 1435 | www.mad-gear.com | |
| Manga University | 344 | www.mangauniversity.com | |
| MangaGamer.com | 711, 713, 715, 810, 812, 814 | www.mangagamer.com | |
| Man in a Dress | 1237, 1239 | | |
| Mechanized Propulsion System, Inc | 513 | www.mechaps.com | |
| Media Blasters | 727 | www.media-blasters.com | NYC's Media Blasters. DVD & BluRay releases of renowned cult classics and obscurities from Anime, Yaoi, Yuri, Hentai, horror & Asian live action www.media-blasters.com |
| Media Player USA | 620 | www.mediaplayerusa.com | Media Player USA specializes in advanced technology for your entertainment needs. Perfect for anime, video, music and movie lovers! Download, connect and enjoy 1080P HDTV! |
| Mercy Media LLC | 1312 | www.mercitoys.com | |
| Metropolis Inc. | 530 | www.metropolisalternative.com | Steampunk, Gothic, Industrial, Vintage, Renaissance, Cosplay Shoes, Boots, Heels for Women. Alternative Fashion Footwear. High Quality Shoes, Boots for Women. |
| MIKU-Fes 2011 | 1513, 1515, 1614 | www.mikufes.com | |
| Modondi | 1035 | www.modondi.com | We specialized in creating Japanese inspired T-shirts and Accessories. We will continue to create unique and kawaii characters. |
| Morinaga America, Inc | 1129, 1131 | www.hi-chew.com | Morinaga America is U.S. channel for HI-CHEW Fruit Chews, the #1 selling soft candy in Japan. HI-CHEW has a near-cult following throughout the Far East. |
| Mr. Toast | 337 | www.mistertoast.com | |
| Nancy Wong - Aerisk Fashion | 734 | www.pegasusmaiden.com | |
| Nayuki Illustrations | 735 | | Epic art prints of original, anime, and gaming characters! |
| Nico Nico, Inc. | 1301 | www.niconico.com | |
| Ningyoushi, Inc. | 1047 | www.ningyoushi.com | |
| NIS America, Inc | 801 | www.nisamerica.com | NIS America is an uncommonly awesome company, famous for its diverse line of video games (Bleach: Soul Resurrección, Disgaea 4) and anime (Arakawa Under the Bridge, Katanagatari) |
| Offworld Designs | 737, 739 | www.offworlddesigns.com | We do custom apparel printing and embroidery so you can best showcase your business, club or special interest group! Call for a quote today on apparel, bags, pins, pens, mugs and more! 800-900-9056 or 815-786-7080 |
| Orbit Anime & Comics | 929, 1028 | www.aaaanime.com | |
| Pandahat.com | 330 | www.pandahat.com | www.PandaHat.com is the premier Animal Hat and Kigurumi provider on the internet. What is your inner animal? |
| Parthenon Production | 637 | www.p-pro.web.infoseek.co.jp | We are handling original production arts(anime cels, sketches) from Japanese anime. Also we have posters and new Touho goods too! ^_^ |

| Account | Booth Number(s) | Website | Description | |
|------------------------------|-------------------------|---|---|--|
| Pawstar | 928, 930 | www.pawstar.com | Pawstar.com- RAINBOW O FUR variety of: hats, ears, tails, paws, leg warmers,customizable leather goods, cyber goggles and masks. All handcrafted in the USA! | |
| Planet Neo | 423 | | | |
| Power Anime | 319, 418 | www.poweranime.com | | |
| Pulp Fiction | 849, 948 | www.pulpfictiononline.com | CheapGraphicNovels.com has the biggest selection and lowest prices on graphic novels around! | |
| Punky Pets | 946 | www.thepunkypets.com | | |
| Purple Plum Inc | 419, 518 | www.animestuffstore.com | Online retailer specializing in anime character goods, both foreign and domestic. New items updated weekly. | |
| RBArt | 1311, 1410 | | | |
| Rockin Android | 1111 | www.cineeast.com | Rockin' Android is a respected publisher of action-packed doujin games for the personal computer and for the PlayStation®Network. | |
| Rooster Teeth | 1211 | www.roosterteeth.com | | |
| Saberforge | 712 | www.saberforge.com | | |
| Sakura-Con | 846 | www.sakuracon.org | Presented by ANCEA, a fan run non profit corporation, Sakura-Con is the oldest and most well-attended anime convention in the Pacific Northwest. | |
| Sanshee | 918 | | Tons of gear and accessories for gaming and anime fans. Come by and check out our shirts, posters, pins, badges and more. | |
| Section23 Films | 1319, 1321, 1323 | | | |
| Silver Leaf Designs | 822 | www.etsy.com/shop/Silver- LeafCostumes | We design, and sell Steampunk, and Neo-Victorian clothing and accessories for men, and women. | |
| Snafu-Comics LLC. | 545, 644, 645, 744, 838 | www.snafu-comics.com | Shark Robot sells all kinds of awesome such as t-shirts, buttons, badges, and posters! We carry sizes small to 6XL so no matter what your size, we got you covered! | |
| Squid Kids Ink | 844 | www.squidkidsink.com | The invasion continues with more Squibs and Hyperactive Monkey goodness. Stop by and check out Plush, DIY Respigures, T-shirts, and Accessories. | |
| Starry Petals | 1134, 1136 | www.starrypetals.com | Starry Petals is a LA studio specialized in professional cosplay and Lolita commissions. | |
| Steampunk Pocket- watches | 926 | www.einlee.net | Antique/Steampunk/Victorian style pocketwatches and art prints. | |
| STL Ocarina | 922 | www.stlocarina.com | STL Ocarina was established in 2005 to help revive interest in the art of ocarina playing. We have ocarinas for everyone. | |
| Sugoi Books | 813, 815 | www.wowmaxmedia.com | NEC Biglobe presents SUGOI BOOKS, an Android-based digital book store application, which offers a huge library of manga titles translated into English. | |
| Sultry Vamps | 520 | www.sultry-vamps.com | | |
| Sun Anime | 834 | | | |
| The Comic Cellar | 611, 613, 615 | www.comiccellar.com | We gots more manga than you can shake a stick at. Plus lots of art books direct from Japan. Come give us lots of money. | |
| The Contact Lens Company | 720 | www.exoticlenses.com | #1 distributor of cosmetic and theatrical lenses. FDA approve lenses. Manufacture in the USA. Sold under the supervision of an eye care professional. Established in 2000. We believe in quality of product and excellent customer service. | |
| The Crimson Chain | 534 | www.thecrimsonchain.com | | |
| The Five Wits | 938 | www.thefivewits.net | | |
| THE OUTFIT, INC. | 945 | www.jointheoutfit.com | Angry Little Girls licensed bags and tshirts, The Public Zoo licensed bags, Artist Series Canvas Totes featuring original artwork by Nanospore, Ronald Kurniawan, Mark Allen Miller, and more. Special BLOWOUT prices for Anime Expo ONLY. | |

| Account | Booth Number(s) | Website | Description |
|------------------------------------|-----------------------------------|----------------------------|--|
| Timeless Trends | 937, 939 | www.timeless-trends.com | |
| TME Products | 622 | www.tmeproducts.com | |
| Topaz Labs | 1126 | www.topazlabs.com | |
| Toy Mandala | 935, 1034 | www.toymandala.com | |
| Toylet Collectibles | 627, 629, 726, 728, 1313, 1315 | www.toylet.net | |
| TribbleToys.com/GI- ANTmicrobes | 1137, 1139 | www.tirbbletoys.com | |
| Two Cosmetics | 346 | www.twocosmetics.com | |
| UCC Distributing Inc. | 1045, 1144 | www.uccdist.com | See a 18 M. All Mark Berlin to have the See See a comp |
| Uchida of America Corp | 515 | www.uchida.com | |
| Under The Mango Tree Journals | 621 | www.thejournalguy.com | |
| Vamplet LLC | 936 | www.vamplets.com | Imagine your favorite "kitty" meets the dark side! Adorable baby vampyre plushies will steal your heart. We sell t-shirts artwork, accessories, cosplay, and more. |
| Verizon | 1023 | www.verizon.com | Verizon Communications Inc., headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to mass market, business, government and wholesale customers. |
| Video Games New York | 335 | www.videogamesnewyork.com | Boutique specialized in rare, retro and import video games. Official distributor of Sanwa, Seimitsu arcade parts, Qanba sticks and GPH Caanoo. |
| Visual You, Inc. | 1236, 1238 | www.visual-you.com | Sione and Stri Odanoo. |
| Voodoo Baby/Qmomo | 1235, 1334 | www.vdbaby.com | VooDoo Baby Different Name Different Power |
| Webbed Sphere Inc. | 219, 318 | www.trollandtoad.com | Toobso Buby Billotont Name Billotont Fower |
| welovefine.com | 1121, 1123 | www.welovefine.com | Purveyors of pop culture in t-shirt form. welovefine.com sells licensed wear featuring favorite characters from Marvel, Sanrio, Pokemon, Scott Pilgrim, and many more. |
| WhimsyCo Clothing | 920 | www.whimsycoclothing.com | Smile With Us! Apparel and accessories with original funny/ whimsical designs inspired by current pop-culture. |
| www.otakusocialnet- work.com | 646 | www.otakusocialnetwork.com | and the second s |
| XSEED Games | 1213, 1215 | www.xseedgames.com | XSEED Games is a publisher of niche video gaming delights and purveyor of Limited Edition collectibles from across the sea. Behold our MIGHTY wares! |
| Yanimator Illustration | 827 | | |
| Yayahan.com | 522 | www.yayahan.com | Original cosplay accessories by Yaya Han - plastic cat ears, fox ears, angel wings, demon wings, Steampunk wings, plastic elf ears and more! |



adventures, and give news on their "Cosplayer Nation" documentary. There will also

176 Productions Presents: Live Action Anime Filming

Saturday, July 2, 2011

4:00pm to 4:50pm An anime-indy film crew will show live-action footage from their shoots, describe their

Anime Expo® Anime Music Videos Contest [14+] Friday, July 1, 2011

9:00pm to Midnight

Hybrid Film

It's a beloved tradition that pre-dates YouTube. The Anime Music Video Competition, one of the oldest and most cherished events at Anime Expo®, is a synaptic overload of your favorite shows melded with favorite music.

A Comedic Look at Anime

be a Q&A session and free DVDs!

The American Anime Otaku

Sunday, July 3, 2011

7:30pm to 8:20pm Join the American Anime Otaku as he takes a humorous look at some of his favorite

Saturday, July 2, 2011

7:30pm to 8:50pm LP 3

The all new Anime Trivia Show with more fun facts for all anime and manga fans. A must see show for all ages!

and not-so-favorite anime shows with a convention exclusive review of Tengen

Saturday, July 2, 2011

Toppa Gurren Lagann.

12:00pm to 12:50pm

LP 1

A Survey of Anime Opening & Ending Themes

10:30am to 11:20am

LP 5

Examining opening and ending songs: their history, trends, and the best and worst

A Survey of the Music of Yuki Kaijura

Anime Instrumentality

Sunday, July 3, 2011

10:30am to 11:20am

One of the more recognizably prolific anime composers is Yuki Kajiura, whose excellent scores have graced such titles as Noir, .hack//SIGN, and Kara no Kyoukai. Come learn more about her in this panel!

Aksys Games: Publish Hard With A Vengeance

Saturday, July 2, 2011

11:15am to 12:05pm

The stars and planets have aligned, and the portal between worlds has opened! From its gaping, eldritch maw crawl the twisted thralls of Aksys Games, dispatched to this world to inform and entertain.

AMV 101 Workshop

Friday, July 1, 2011

4:30pm to 5:50pm

Interested in Anime Music Videos and how they are made? Bring your questions to this Workshop!

Anime Club How-To

Mu Epsilon Kappa

Saturday, July 2, 2011

2:30pm to 3:20pm

Join the officers of Mu Epsilon Kappa, as they present helpful tips on how to start and run your own anime club!

Anime Expo® 20th Anniversary Panel

Sunday, July 3, 2011

9:00am to 9:50am

LP 1

Join us as we take a retrospective look at the last 20 years of Anime Expo®!

Anime Expo® AMV Chef

Saturday, July 2, 2011

3:00pm to 6:50pm

An AMV challenger goes head to head against one of the "Iron Chefs" in a battle to see who can make the best music video from scratch. Whose cut will be named "most choice"!? Its epic edit time!

Anime Expo® AMV Contest Rescreen & Awards Ceremony [14+]

Sunday, July 3, 2011

4:30pm to 7:30pm

Did you miss this year's AMV contest? Wanna see it all again? Come watch the AMV rescreen in our premier Video Room! The winners of Friday night's contest will be announced during the showing.

Anime Expo® Anime and Manga Studies Symposium

Friday, July 1, 2011:

Keynote Address 2:30pm to 3:20pm LP 4 Roundtable Discussion 1 3:30pm to 4:20pm LP 4 Open Session 1 8:00pm to 9:00pm LP4

Saturday, July 2, 2011:

Open Session 2 12:00pm to 1:20pm IP5 Open Session 3 3:30pm to 4:50pm LP 5

Sunday, July 3, 2011:

Open Session 4 10:30am to 11:50am LP 5 Roundtable Discussion 2 3:30pm to 4:20pm LP 5 Closing Remarks 4:30pm to 5:00pm LP 5

Anime Expo® proudly presents a new track of programming dedicated to the academic study of Japanese popular culture. See page 27 for more information on Anime Expo® Art Auction

Anime Expo® Anime Trivia Show

Monday, July 4, 2011

Anime Expo® AX Idol

Sunday, July 3, 2011

12:30pm to 3:30pm

AX Idol gives attendees a unique opportunity to display their voice acting and singing chops in front of both fans and respected industry pros.

Anime Expo® AX Idol Auditions

Check-In:

Friday, July 1, 2011 10:00am to 11:00am IP5 Singing Audition:

Friday, July 1, 2011

Voice Acting Audition: Friday, July 1, 2011

11:00am to 1:30pm IP5

Anime Expo® AX Live

Saturday, July 2, 2011

9:30am to 10:20am

1:45pm to 4:15pm

WS 1

LP 5

Come chat with the hosts of AX Live! We will be talking about the history of the show, plus behind-the-scenes stories and possibly some giveaways!

Anime Expo® Battle of the Bands

Friday, July 1, 2011

12:30pm to 3:30pm

Club Nokia Powerful titans will clash and musical weapons of myth will be wielded by only the

most masterful of muses in preparation for supreme combat. Do you wish to join the insane musical combat? Do you dream about the glory of victory? Then get ready... because this battle is not for the weak!

Anime Expo® Chibi Masquerade

Saturday, July 2, 2011

3:00pm to 3:50pm

LP 1

Sunday, July 3, 2011 1:00pm to 1:50pm Chibi Masquerade serves as a great way to see great skits without the long lines and the stress of competition. This event is often a starting ground for the best and brightest in Masquerades to come- you can see them first here. Come sign up at the Cosplay Events Check-In and Changing/Repair room to strut your stuff!

Anime Expo® Closing Ceremonies

Monday, July 4, 2011

6:00pm to 7:00pm

LP 1

Anime Expo® Convention Feedback Session

Monday, July 4, 2011

9:15am to 10:05am

IP2

Anime Expo® Dance Workshop

Friday, July 1, 2011 Saturday, July 2, 2011

12:00pm to 1:50pm 12:00pm to 1:50pm WS 2 WS 1

Ever wanted to learn how to step and shuffle like a champ? We'll show you beginner moves like the basic shuffle style, French jump style, and Korean jump style. Sneakers or tennis shoes are recommended. No sandals, please. See'ya on the dance floor!

Anime Expo® Forum Meet & Greet [14+]

Friday, July 1, 2011

6:45pm to 8:35pm

IP3

Ever wonder just who is behind those posts of the AX Forums? Come join the fun and meet your fellow AX forumers!

Anime Expo® Last Comic Standing [16+]

Try-Outs:

Saturday, July 2, 2011

10:00pm to 11:20pm

LP 4

Event:

Sunday, July 3, 2011

9:00pm to 11:50pm

LP 1

So you think you're funny? We dare you to prove it! This is the show to prove to that

you will be the Last Comic Standing!

EVENTS DIRECTORY

Anime Expo® Masquerade

Sunday, July 3, 2011
8:00pm to Midnight
Nokia Theatre
The biggest cosplay event in all of **Anime Expo®** Extravagant costumes and some
of the best cosplay performances can be seen on stage in the Masquerade. Year
after year, cosplayers keep coming back to put on a show for you.

Anime Expo® Midnight Tea

Friday, July 1, 2011 10:00pm to 11:50pm WS 1 Welcome to our tea party. Venture from table to table in this interior design challenge where each party has its own story to tell, limited only by the creator's imagination and skill. NOTE: No food or drink will be served.

Anime Expo® Open Industry Dialogue Session

Saturday, July 2, 2011 6:45pm to 7:35pm LP 1
An open discussion about piracy and its effects between the fans and representatives of the Anime Industry.

Anime Expo® Opening Ceremonies

Friday, July 1, 2011 9:00am to 10:30am LP 1

Anime Expo® Otaku Parliamentary Debate [14+]

 Rounds 1 & 2:

 Friday, July 1, 2011
 12:00pm to 2:00pm
 LP 3

 Semi-Finals & Finals:
 Sunday, July 3, 2011
 6:00pm to 8:00pm
 LP 3

Are you passionate about anime? Do you like to express your views on hot topics? OPD is the place to get that last word in!

Anime Expo® Pop Shock Masquerade

Saturday, July 2, 2011 5:00pm to 5:50pm LP 2
Cosplay is much more than Anime and Manga. Give me Lolitas, Steampunk, or
Morning Musume cosplay troupes! This competition showcases fans of a wide
spectrum of fashion genres and celebrities that shape our fandom.

Anime Expo® Singled Out [18+]

Friday, July 1, 2011 10:00pm to Midnight LP 2 Lonely? Depressed? Looking for the otaku of your dreams? Then AX Singled out is the show for you. Compete against hundreds of other attendees for a chance to win your dream girl or guy!

Anime Genesis Live: Benu's Violent Torpedo of Moe

Friday, July 1, 2011 9:00pm to 9:50pm LP 3
Come to Benu's first-ever live solo show! Will there be guests? Will there be squirrels? Will there be moe... wait, squirrels?

Anime Genesis Presents: How To Fail At Anime Podcasting

Monday, July 4, 2011 12:45pm to 1:35pm LP 4
Join Benu from Anime Genesis in a follow up to "Habits of Successful Anime
Podcasting & Blogging" from last year, with talks about failure, why you shouldn't be
afraid to "fail" at podcasting, and how to handle criticism.

Anime Manga Trivia Battle: U.S. Executives vs. Japanese Executives

Saturday, July 2, 2011 10:45am to 12:05pm LP 4 Industry professionals will gather to present ideas in developing the next best online business model, discuss recent trends and the next steps to make anime and manga content more accessible to your consumer demands.

Anime News Network

Saturday, July 2, 2011 12:30pm to 1:20pm LP 3
Meet the executive staff of Anime News Network and win some free stuff!

Anime News Network Presents: ANNCast Live!

Sunday, July 3, 2011 1:30pm to 2:20pm LP 3
A live taping of Anime News Network's podcast ANNCast.

Anime Tips and Techniques with Prismacolor

PRISMACOLOR

Friday, July 1, 2011 10:30am to 12:20pm WS 1
Prismacolor artist Shelley Minnis demonstrates tips and techniques on how to create
your favorite anime or manga character using Prismacolor products. Get expert
advice on blending, shading, coloring, outlining, and other animation technique!

Anime Tune-Up: Exploring Animation Through Music

Sunday, July 3, 2011 9:00am to 9:50am LP 5
Examine styles of animation in anime and how music reflects those techniques.

Anime TV

Bang Zoom! Entertainment

Saturday, July 2, 2011 1:30pm to 2:20pm LP Join the ATV crew to get the lowdown on anime from a professional and fan perspective.

Anime-zing Ways to Protect Your Intellectual Property

Pillsbury Winthrop Shaw Pittman LLP

Saturday, July 2, 2011 10:00am to 11:20am WS 2
An educational discussion on what intellectual property considerations creators
and owners of content should be aware of and how a solid intellectual property
strategy can positively affect the industry as a whole.

Aniplex of America

Friday, July 1, 2011 2:30pm to 3:20pm LP 3
Check out the latest features and special announcements from Aniplex of America.
Please join us to see what's new in 2011!

Azure Lorica Presents: DIY Advertising!

Monday, July 4, 2011 9:15am to 11:05am WS 1 Learn how to advertise at a professional level in your trade and industry!

BabbleOn Studios Presents: Who Wants To Be A Voice Actor?

Saturday, July 2, 2011 9:00am to 10:50am LP 3 Focus on the ins and outs of voice acting: what to do and what not to do. Participants take part in voiceover exercises, learn techniques, and try their hand (or voice, as it were) at mock anime auditions!

Bandai Entertainment Industry Panel

Saturday, July 2, 2011 4:30pm to 5:20pm LP 1 A preview of what's in store for the second half of 2011 for Bandai Entertainment!

Bandai Entertainment Presents: Gundam Unicorn Focus Panel

Sunday, July 3, 2011 2:00pm to 2:50pm Hybrid Film Gundam Unicorn has taken Japan and North America by storm! Delve into the secrets of the latest installment in the Gundam saga with special guests and surprise announcements!

Bang Zoom! Entertainment Panel

Saturday, July 2, 2011 4:30pm to 5:20pm LP 3
Bang Zoom! Studios presents updates on our latest projects, never-before-seen clips and much more! Learn about the voice acting 'biz & have fun doing it.

BJD Basics

I Don't Do Subtle!

Sunday, July 4, 2011 12:00pm to 1:50pm WS 2 Learn all the basic information about Super Dollfies and BJDs in this interactive workshop--the good, the bad, and the ugly. Discuss stringing, painting, buying, and selling!

Broken Spirits Live Action Film

Friday, July 1, 2011
8:45pm to 9:35pm
LP 2
See Broken Spirits stars and notable anime voice actors Vic Mignogna, Cristina
Vee, Spike Spencer, Richard Epcar, and more! Check out footage from the movie
and get behind the scenes with the stars!

Building the World's First Mecha

Mechanized Propulsion Systems, Inc.

Saturday, July 2, 2011 8:30pm to 9:20pm LP MPS is building the world's first real, anime-style mecha. Come see our latest progress and find out how you can become a part of the world's first mecha company.

Confessions of a Super Dollfie Collector

I Don't Do Subtle!

Sunday, July 3, 2011 6:00pm to 6:50pm LP 4
Let's bust the myths and dispel the rumors about Super Dollfie and BJD collecting,
learn ways to convince people how rad these dolls are, and together help rid the
world of the doll collecting stigmas

Conversation with J-Pop Singer Stephanie Yanez & Producer Polo

Monday, July 4, 2011 4:00pm to 4:50pm From AX Idol 2004, to singing with Virtual J-Pop Star Hatsune Miku, Yanez talks about her passion for music, and how she continues her path in the independent music scene

Copic Marker Beginner Workshop

Saturday, July 2, 2011 12:00pm to 1:50pm WS 2 Sunday, July 3, 2011 2:00pm to 1:50pm

Anyone wanting to learn the basics of Copic Markers should not miss this beginner workshop. From picking papers and inking pens, to coloring and airbrushing, this class covers it all.

Cosplay Chess! Heroes vs. Villains

Friday, July 1, 2011 3:30pm to 5:20pm

Cosplay Chess is a game of chess in which cosplayers are used as the game pieces. In this year's event, it shall be the ultimate match between heroes and villains!

Cosplay Comedian Joe Presents: Anime Opening/Closing Themes

Monday, July 4, 2011 12:00pm to 12:50pm

Come see some of your favorite anime songs and share your thoughts on your favorite! Which ones haven't gotten enough credit? Which ones would you recommend to others?

Cosplay Photography

Friday, July 1, 2011 10:30am to 11:20am WS 2

Monday, July 4, 2011 9:00am to 9:50am Ever wanted to improve your cosplay photography? Bryan Yang and Kris Zoleta will give tips and tricks for cosplayers and cosplay photographers to get better pictures.

Crunchyroll Panel

Saturday, July 2, 2011 10:30am to 11:20am WS 1

Come check out the latest news and announcements from Crunchyroll.

Culture Clash! [14+]

Monday, July 4, 2011

12:30pm to 3:20pm

Founding members of the hit show "Whose Line is it Anime?" return to present the next generation in anime improv in this hilarious not-to-be missed spectacular!

Death Note Mafia [14+]

Sunday, July 3, 2011

10:00pm to 11:50pm

Death Note characters take the roles in this interpretation of the Mafia game, where betrayal can happen at any time! Prior knowledge of the game and the series is not

Digital Manga Publishing Presents the Digital Manga Guild

Saturday, July 2, 2011

1:45pm to 2:35pm

Learn more about the Manga Guild, the new community initiative to bring thousands of untranslated manga to fans like you, from DMP and eManga!

Dischan Media Presents: Cradle Song and Visual Novel Development

Sunday, July 3, 2011

10:00am to 10:50am

IP4

Come for a sneak peek of Cradle Song, an upcoming visual novel from Dischan Media, and a general discussion on visual novel development.

Dragonsong Forge Presents the Katana

Saturday, July 2, 2011

7:30pm to 9:20pm

A brief history, application, use, and care workshop. And, yes we will be cutting things

Durarara!! Panel! Hosted by Aniplex of America

Sunday, July 3, 2011

2:30pm to 3:20pm

LP 1

Featuring special features and bloopers from the hit show Durarara!!, fans of the series will enjoy tons of fun and prizes at this exciting panel! Come in your best Durarara!! cosplay.

eigoMANGA In 2011: Games, Anime, Manga, and Mobile Releases

mainstream graphic novel releases--WOW! 2011 has been a break-through year for

Saturday, July 2, 2011

eigoMANGA! So, what's next?

9:30am to 10:20am

Doujin games, first-ever anime releases, iPad/tablet and Android app launches, and

GaiaOnline runs on user feedback, and now's your chance to give it in person--let us know what you think of upcoming page designs, items, events, games, and features.

eigoMANGA Presents: Bringing Doujin Gaming to the US

Sunday, July 3, 2011 4:30pm to 5:20pm

eigoMANGA and its associates discuss the opportunities and challenges of bringing doujin games (independent Japanese games) to the U.S. market.

eigoMANGA Presents: How To Draw Manga And Portfolio Review

1:00pm to 2:50pm

Artists and editors from eigoMANGA's comic book publications RUMBLE PAK and SAKURA PAKK teach the fundamentals of manga illustration and storytelling.

Explore the "Sugoi" World of SUGOI BOOKS!

Sunday, July 3, 2011

3:00pm to 3:50pm

NEC Biglobe presents SUGOI BOOKS, an Android-based digital book store application, that offers a huge library of manga titles translated into English. Come and find out about this exciting app for reading manga on your smart phone and/or

FAKKU Presents: Hentai Worth Watching [18+]

Friday, July 1, 2011

10:30pm to 11:20pm

Several hental anime titles are frequently overlooked by the community, and to spread the word, Jacob Grady and Mike Ingraham of FAKKU will provide hilariously informative commentary, preview select titles, and share stories of how they discovered hental and what kept them coming back for more!

FAKKU Presents: Visual Novels and Eroge [18+]

Sunday, July 3, 2011

9:15pm to 10:05pm

As we discuss some of the most popular visual novels in Japan (Fate Stay Night, Clannad, Sengoku Rance, and so forth), we'll describe the differences between visual novels and eroge, how the industry is growing outside of Japan, and what the future might hold.

FAKKU Q & A [18+]

Monday, July 4, 2011

4:30pm to 5:20pm

LP 2

General question and answer session with the creator and moderators of FAKKU, the largest English speaking hental website in the world.

FAKKU x Culture Japan Meet & Greet

Sunday, July 3, 2011

11:00am to 2:50pm

WS 1.

Jacob from FAKKU and Danny Choo from Culture Japan will be having a meet and greet with comrades where you will be able to mingle with not only Jacob and Danny but also a load of other like-minded folks too who love Japanese Pop Culture! All ages welcome!

FUNimation Industry Panel

Friday, July 1, 2011

6:45pm to 7:35pm

LP 1

The state of the industry direct from FUNimation. Get the latest news and announcements on upcoming FUNimation releases and acquisitions live!

FUNimation Presents: noitaminA

Sunday, July 3, 2011

8:00pm to 8:50pm

Dedicated to the "noitaminA" anime programming block, members of the Japanese and American anime industry will give a historical retrospective and a look to the future of simulcasts.

FUNimation Sneak Peek

Saturday, July 2, 2011

8:00pm to 8:50pm

Not sure what anime to pick up next? Come by and check out some of the newest anime titles from FUNimation Entertainment. We will be showing different clips from some of our newest shows

G4 Television Presents: Acting Like A Pro

Friday, July 1, 2011

1:30pm to 2:20pm

Learn from a pro on how to make a great impression with people in the anime industry, both in person and online. Learn the trade secrets the industry professionals are looking for!

Gaia Interactive Presents: Gaia Feedback Social

Monday, July 4, 2011

1:30pm to 3:20pm

Gaia Interactive Presents: Gaia Variety Hour

Friday, July 1, 2011 3:30pm to 4:20pm

If you enjoy fun games, amusing contests, and random awesomeness, come to the Gaia Variety Hour. We've got some cool surprises and fantastic prizes up our sleeves, so be prepared for a good time!

Gaia Interactive Presents: Official Gaia Panel

Saturday, July 2, 2011

11:00am to 12:50pm

Come meet Gaia's staff, and get a sneak peek at upcoming features, games, and events. Stick around for the open-mic Q and A session, and get your burning questions answered! Expect plenty of fun and some great prizes!

Ganbare! Japanese Presents: Survival Japanese

Sunday, July 3, 2011 5:00pm to 6:50pm Interested in learning Japanese? Our survival course will prepare you with basic phrases including asking directions, getting places, buying things and making new friends. Make your next trip to Japan a fun and meaningful experience with knowledge of the Japanese language!

GameTrailers.com Presents: Pop-Fiction

Friday, July 1, 2011

6:15pm to 7:05pm

The experts at Gametrailers com investigate some of the biggest video game myths of all time from series such as Pokémon, Zelda, Final Fantasy, Sonic the Hedgehog, and more in this popular video feature series.

Getting into the Animation Industry

Saturday, July 2, 2011

5:00pm to 6:50pm

Have you ever thought about making cartoons for a living? Then come by and check out what our panelist has to say! Guests will consist of current working professionals, involved with different aspects of animation.

Good Smile Company x Nitroplus

share their future visions in the industry.

Aki Takanori and Taiki Kosaka

Monday, July 4, 2011

10:00am to 11:20am Takanori Aki from Good Smile Company and Takaki Digitarou Kosaka from Nitroplus

Monday, July 4, 2011 2:00pm to 2:50pm

game using free internet resources!

Gundam Official Panel by SUNRISE and BEI

Saturday, July 2, 2011

5:30pm to 6:20pm

The very first Official Gundam panel presented by Sunrise and BEI.

Yasuo Miyakawa (Senior Managing Director) and Shin Sasaki (General Manager of the Gundam Division) from SUNRISE will be attending to speak about Gundam's fascinating features and hold a Q&A with the fans.

will talk about their careers and experiences as well as their recent works. They will

Gunpla Model Building Seminar

Gamera Baenre Inc

Saturday, July 2, 2011

10:00pm to 11:50pm

WS 1

Seminar for beginning to advanced gunpla model building techniques.

Harmony Gold Presents: Robotech Industry Panel

Saturday, July 2, 2011

10:30pm to 11:50pm

- 12:30pm to 1:50pm IP4 Get the latest info on all current Robotech productions. uncover the present and future of "bishoujo games."

Harmony Gold Presents: THE GIANT ROBOT RUMBLE

LP 2 Sixteen robots will enter the arena, but only one will emerge as the victor!

Saturday, July 2, 2011 1.10:00pm to 11:50pm

Hetalia History

das Kriegsministerium

Friday, July 1, 2011

2:45pm to 4:35pm

A look at the real history and cultural references behind some of the scenes, jokes, and costumes in Axis Powers Hetalia! Learn who this "Frederick the Great" is in all that Prussia fanart!

How to Create Animation on a Budget

Smorgasbord Productions

Saturday, July 2, 2011

2:30pm to 3:20pm

Animator and designer, Dahveed Kolodny-Nagy will present recent projects and demonstrate how they were done on a tight budgets with little time!

Idea Factory! The Making of the Record of Agarest War Series

Sunday, July 3, 2011

2:45pm to 3:35pm

Meet Director Kenta Sugano and Character Designer Katsuvuki Hirano, Participate in their panel and Q&A dedicated to the making of the popular Strategy RPG series Record of Agarest War!

Inside the Voice Actors Studio

Bang Zoom! Entertainment

Friday, July 1, 2011 5:00pm to 5:50pm Saturday, July 2, 2011 3:30pm to 4:20pm LP 3 Sunday, July 3, 2011 4:30pm to 5:20pm 1P3

Here's an opportunity for attendees interested in the voice acting profession to get first-hand advice and experience from the pros in an intimate setting.

Japanese Figures and Collecting

Sunday, July 3, 2011

8:00pm to 8:50pm

IP3

A fun and dynamic discussion into the alluring world of Japanese figures: hot new releases, shopping savvy, collector stories, favorite figures, and more! A must-go for new and experienced collectors!

JAST USA Bishoujo Games Panel [18+]

Saturday, July 2, 2011

11:00pm to 11:50pm

LP3

Join JAST USA staff for a look at the past year in bishoujo games and visual novels, along with exclusive previews of what's in store! Come for the moe, stay for the cool swag giveaway. Adults only.

Jrock Revolution

Friday, July 1, 2011

12:00pm to 12:50pm

IP4

Learn about Jrock Revolution's evolution! We're bringing you updates and what's new on all things Jrock and Visual Kei in 2011, from artists to relief efforts of the earthquake and tsunami in Japan.

KinouGames Presents: How to Make Your Own Doujin Games!

What are doujin games/visual novels? What are some popular games? How are they made? Get some background info and find out how you can create your own

Konoha Corner: Live, Unedited, and Uncensored [14+]

Saturday, July 2, 2011

9:30pm to 10:20pm

LP 3

Join the cast of the "Konoha Corner" for a live, fun filled podcast.

Magic Macabre [16+]

Saturday, July 2, 2011

10:30pm to 11:50pm

Internationally recognized magicians Paul Draper and William Draven team up to bring you evening of bizarre and mental magic that will blow your mind!

Manga Gamer Presents:

The Now and Future of Bishoujo Games [18+]

Sunday, July 3, 2011

LP 2

Bishoujo games are type of games where the story revolves around attractive anime girls. Inviting the leading developers of the industry, MangaGamers will

Masquerade 101

CAE Masquerade

Sunday, July 3, 2011

9:00am to 9:50am

" LP 3

Ever wanted to participate in Masquerade? Here's a basic introduction to masquerade, from conceiving and fleshing out an idea, recording and rehearsing, and the final performance on stage!

Mega64 Panel 6.44: You Will (Not) Enjoy This [14+]

Saturday, July 2, 2011

9:15pm to 10:05pm

If Mega64 were an anime, it would have lots of guys charging up energy. It's not though, so we brought video game joke videos as a real-world replacement for charging up energy.

Miku Dance Competition with DANCEROID

Crypton Future Media, Inc.

Sunday, July 3, 2011 9:00pm to 9:50pm

Odottemita (I danced) has become a big hit around the world with the rise of Hatsune Miku. Open to the first 15 group and solo entries—join DANCEROID, the premier group of Odottemita, as they host a dance competition with a Hatsune Miku Nendoroid as the prize! Also featuring a special performance by DANCEROID!

MikuMikuDance Workshop

Crypton Future Media, Inc.

Friday, July 1, 2011 5:00pm to 5:50pm WS 2

MikuMikuDance is often used as promotional video clips and short films, and is also becoming "the most used 3D animation tool in the world." A popular MMD creator will teach you everything you need to know about the program from how to use it and the secret of its popularity.

Mirai no Neiro - The Sound of the Future - Parts 1 & 2

Delusion Production House

Sunday, July 3, 2011 5:45pm to 8:35pm

Watch and discuss Vocaloid (singing synthesizer application software) videos, and listen to a special lecture from one of the creators!

Name That Anime Tune

Friday, July 1, 2011

9:30pm to 11:20pm

IP4

How well do you know your anime themes? Find out in this adaptation of the classic game show that challenges you to identify songs ranging from the obvious to the

Naruto Shippuden: Dreamers Fight - Sneak Peek

Thousand Pounds Action Company

Saturday, July 2, 2011

7:00pm to 7:50pm

The Leaf Clan's Naruto Uzumaki and Rock Lee spar in the premiere of this actionpacked, 20-minute live action short film created by the Thousand Pounds Action Company.

NicoNico.com Beta

Saturday, July 2, 2011

5:30pm to 6:20pm

IP4

With the release of the English language version of NicoNicoDouga, we will review the functionality and broadcast of NicoNico.com.

NIS America: All About NISA Anime!

Friday, July 1, 2011

12:15pm to 1:05pm

NIS America will discuss their current and upcoming anime titles for 2010-11. There will be some special announcements for brand-new titles, as well! You won't want to miss

NIS America: All About NISA Video Games!

Sunday, July 3, 2011

12:00pm to 12:50pm

IP1

NIS America will be showcasing some of their upcoming titles. There will also be a special guest appearance from Nippon Ichi Software president Sohei Niikawa, as well as a fan Q&A session!

Office Party - A Kuroshitsuji / Black Butler Fan Panel [16+]

7:30pm to 8:20pm

A Kuroshitsuji/Black Butler panel hosted by the series' lovable Grim Reapers Everyone's invited to the party to discuss the series as a whole and participate in fun activities. (16+)

Origami Workshop

Friday, July 1, 2011 Sunday, July 3, 2011 2:30pm to 4:20pm 9:30am to 11: 20am WS 2 WS 2

ParaCenter Presents: ParaPara Dancing 101

Saturday, July 2, 2011

7:30pm to 9:20pm

WS 1

Have you ever wanted to learn how to dance ParaPara, or just want to learn a new routine or two? Come and we will teach you everything you need to know!

Production I.G. Panel

Saturday, July, 2011

9:00am to 9:50am

LP1

Please come join Maki Terashima-Furuta, the Vice President of Production I.G. USA, as she introduces new and current titles, with lots and lots of giveaways. There might even be a surprise guest!

Professor Neidenbach's Phantasmagorical AMV Exposition

Saturday, July 2, 2011

10:00pm to 11:50pm Hybrid Film View

AMVs from across the country-videos old and new, including classics from AX past, and audience requests!

Researching Anime: Where I Should Start?

Tanoshi Radio

Saturday, July 2, 2011

9:00am to 9:50am

Would you like to start your own research in anime for your major, college, or new project? Then join us!

RiskCard Productions Presents: K-Pop 101

Friday, July 1, 2011

5:00pm to 5:50pm

IP2

Have all your Anime and J-Rock buddies suddenly flocked to artists like DBSK and Big Bang? Come to K-Pop 101, and find out what the fuss is all about.

Right Stuf & Nozomi Entertainment Industry Panel

Friday, July 1, 2011

1:30pm to 2:20pm

IP2

Find out more about the latest projects for Right Stuf's Nozomi Entertainment, including a sneak peek at Nozomi's newest shows and acquisitions and a Q&A

Right Stuf / Nozomi Entertainment Premieres

Saturday, July 2, 2011

7:00pm to 7:50pm

The re-mastered edition of Revolutionary Girl Utena makes its Anime Expo debut! Plus, get a sneak peek at the home video release of Sound of the Sky (Sora no

Risembool Rangers Panel and Recruitment

Monday, July 4, 2011

10:15am to 11:05am

Are you a BIG fan of Vic Mignogna? Are you in his fan club? Then, stop by as we talk about our favorite VA and the epic Risembool Rangers.

Scarlet Rhapsody Presents: Moon Prism Poptarts!

Monday, July 4, 2011

10:30am to 11:20am

IP3

A history of the English adaptation of Sailor Moon in the North America, discussing how the show was changed and how moonie fandom evolved in the mid-90s.

Scope of Stereoscopic 3D Animation Production in Present Scenario

DEW (Dhishna Edutainment Works)

Sunday, July 3, 2011

7:30pm to 9:20pm

WS 2

Discover Stereoscopic 3D animation production and its inner workings!

Sentai Filmworks

Sunday, July 3, 2011

3:00pm to 3:50pm

LP 2

Bringing you series such as Clannad, Needless, Guin Saga, High School of the Dead, Angel Beats, and much more, come find out what the future holds in store for Sentai Filmworks

Shin Chan Writers Panel Presented by FUNimation [14+]

Sunday, July 3, 2011

9:30pm to 10:20pm

Meet the creative writing team behind FUNimation's Shin Chan, as seen on Cartoon Network's Adult Swim. Discover the challenges of turning Japanese cultural jokes into American referential humor.

Shira Oka: Second Chances - A Date Sim by Okashi Studios [18+]

Sunday, July 3, 2011

9:00pm to 9:50pm

Shira Oka is an anime-themed dating sim game. This panel is presented by staff from Okashi Studios, the indie startup that made the game. Find out more about Shira Oka, our creation process, and more.

Shoot the Hostage:

An Adventure in Marketing Anime Presented by FUNimation Entertainment

Monday, July 4, 2011

9:30am to 11:20am

A workshop about the unknown wonders of the anime industry--marketing the launch of an anime DVD.

Smith Micro Software, Inc. Presents: Join the 2D Animation Revolution

Saturday, July 3, 2011 10:45pm to 11:35pm

Fahim Niaz, Sr. Director of Smith Micro Software's Productivity & Graphics Div., will discuss how software resources can give artists all the tools, they need to create their own 2D masterpieces & jump on TV's hottest trend.

So Cal Figure Collectors Presents: Figure Collecting 101

Monday, July 4, 2011 11:30am to 12:20pm

Join Frances from AX Live's Toybox and Howagirlfigures.com and her co-host as they expose the dark side of Japanese figurine collecting: survival tips and what to

So now you have an Anime Club (or web, or something)...

Tanoshi Radio

Sunday, July 3, 2011 2:00pm to 2:50pm

This is a workshop for learning the basics on how to produce entertainment, content, and activities for anime audiences.

Sonny Strait's Swinging Sidekicks Intro Panel

Monday, July 4, 2011

3:30pm to 4:20pm

Sonny's Sidekicks are dedicated to celebrating the work that Sonny Strait does in voice acting, comics, and music. Come find out what the club is all about and make some new friends!

SPJA Charity Auction

Society for the Promotion of Japanese Animation

Monday, July 4, 2011 1:00pm to 5:50pm LP 1

SPJA Open Board Meeting

Society for the Promotion of Japanese Animation

Monday, July 4, 2011 10:30am to 11:20am IP2

Square Enix, Inc. Presents: An Introduction to the World of WAKFU

Friday, July 1, 2011 5:30pm to 6:20pm

Learn about the world of WAKFU, a brand-new tactical MMORPG from Square Enix and Ankama

Starchild Records

Friday, July 1, 2011 11:00am to 11:50am

Bringing you many classic anime series such as Neon Genesis Evangelion , Fruits Basket, Negima!, Toradora!, Corpse Princess and Arakawa Under the Bridge. We will be introducing some of our upcoming anime series with trailers, including Mawaru Penguin Drum, C3 and Mouretsu Pirates.

Storytelling in Comics: From Writing to Penciling and Coloring

Saturday, July 2, 2011

2:30pm to 4:20pm WS 2

Two skilled artists, both with American comic industry and independent publishing experience, will share secrets on how to start your own comic--from inception to completion and publication!

Super Ashphord Pro. Presents: I Wish My Life Was a RPG

Sunday, July 3, 2011

12:30pm to 1:20pm

LP 5

What was it like being a "nerd" before it was cool? Follow performer Ashphord Jacoway into a world of magic and wonder as we conquer cultural stereotypes and level up our confidence through poetry, spoken word, and movement.

Super Happy Awesome Fun Time (SHAFT) with Sean and Alice

Friday, July 1, 2011

10:45am to 11:35am

The former 3-time convention chairman of Otakon, and the former President of Otakorp Inc. present a panel on their travels in Japan and life in Gunma-Ken, Japan. Clips from their upcoming show on EXTV will be shown, as well as Q&A about SHAFT, the JET program, and traveling abroad!

Taiko Drumming Workshop

Sunday, July 3, 2011

2:30pm to 4:30pm

WS 2

The Cosplay Comedian Joe AMV Hour [18+]

Sunday, July 3, 2011

10:30pm to 11:20pm

LP 4

We've all seen AMVs, but how often do we get to hear from the people who make them? Join Cosplay Comedian Joe as he shares some of his AMV creations!

The Gundam.com Panel

Sunday, July 3, 2011

12:00pm to 12:50pm

The staff and members of Gundam.com come together again for another interactive panel discussing the current happenings in the Gundam fandom.

The Japan Exchange and Teaching Program (JET)

JET Alumni Association of Southern California (JETAASC)

Sunday, July 3, 2011 1:00pm to 2:20pm

All the information you'll want to know about the JET Program! Plus, hear stories and experiences from past participants.

The One Piece Podcast

Sunday, July 3, 2011

6:45pm to 7:35pm

LP 2

LP 4

Calling out to the One Piece fans! Reflect on the inner aspects of the series and actively interact with others in the One Piece community in a live and open forum.

The Psychotaku: A Look at Import Video Games [14+]

Retro Dojo Productions

Sunday, July 3, 2011

11:30am to 12:20pm

The Psychotaku, an extremist Japanese import reviewer, explores the world of anime and video games that never made it to America.

The Vocaloid Fan Phenomenon

Sunday, July 3, 2011

4:15pm to 5:05pm

Have you heard of supercell or Hatsune Miku? Learn how the virtual singing idol software Vocaloid has forever impacted Japanese popular culture and the future of the music industry.

Uncool Japan: The Trials and Tribulations of Japanese Pop Culture

Friday, July 1, 2011

6:30pm to 7:20pm

Think otaku are cool? Think again. This is the story of "Japan Cool" through regulation and exclusion.

Video Game Voice Acting with Kyle Herbert

Sunday, July 3, 2011

4:30pm to 5:20pm

What's it like for the pros? Join voice actor, Kyle Hebert (Ryu from Marvel Vs. Capcom 3) as he leads volunteers from the audience in a mock audition/recording session. You'll need a good set of lungs as you put your vocal fight reaction skills to the test!

VIZ Media Panel

Friday, July 1, 2011

4:15pm to 5:05pm

LP 1

The VIZ Media team gives you the latest scoop on everything from acquisitions to key marketing campaigns for both manga and anime!

What the heck is Touhou?

Sunday, July 3, 2011

5:30pm to 6:20pm

IP2

You might have heard of Touhou Project, a frighteningly popular video game series. Come learn about how and why it is the #1 most popular fan franchise in history!



CODE OF CONDUCT

Welcome to Anime Expo®. It is our mission to provide an enjoyable and safe environment for everyone. In order to make your visit and that of your fellow guests a pleasant one, we require everyone to observe the following rules. Persons violating this Code of Conduct will be asked to leave the Anime Expo®. Please have your event badge openly displayed on your person at all times during the Anime Expo® event(s).

Anime Expo® and/or The Society for Japanese Animation ("SPJA") reserve the right to refuse entrance into the events or service to any individual or group at anytime.

Prohibited Actions

The following are **not permitted** at the Anime Expo® and its surrounding perimeters, including the parking lots and structures and shall remain in effect at all times while attending Anime Expo®:

- Failing to be fully and/or appropriately clothed, or wearing apparel or gesturing in a manner which is likely to provoke a disturbance or embroil others. Please keep in mind local laws, rules and regulations when selecting your costume.
- 2. Physically or verbally threatening, annoying, harassing, stalking, pushing, shoving or use of physical force, or offending any person; which in any way creates a disturbance that is disruptive or dangerous.
- 3. Any boisterous, lewd or offensive behavior or language, using sexually explicit or offensive language or conduct, or profanity, obscene gestures or racial, religious or ethnic slurs.
- 4. Assembling for the purpose of, or resulting in, disturbing the public peace or committing any unlawful act or engaging in any offensive behavior.
- 5. Activity not sponsored by the Anime Expo® and/or an enterprise(s) engaged in business at the Anime Expo®, without complying with the Anime Expo®'s rules for such activity. This includes, without limitation, the solicitation of money or other contributions or donations, or distribution of commercial advertising or promotional material of any kind, or offering samples of items which are sold, available for sale, or available in exchange for a donation or contribution.
- 6. Possession of any item that can be used as a weapon, including but not limited to: firearms, explosives, clubs, knives, whips or any other object(s) that may place others in immediate apprehension of danger or which may cause danger to others if utilized in a certain manner. The possession of any weapon may only be possessed if authorized in writing by Access Control.
- Possessing any open can, bottle or other receptacle containing any alcoholic beverages, except in areas specifically designated for the consumption of alcohol.
- 8. Possessing any illegal substance, narcotic, marijuana or any other illegal drug. Anime Expo® DOES NOT tolerate the use or abuse of illegal substances in or around Anime Expo®.
- 9. Smoking, other than in designated areas.
- 10. Violating any Federal, State or Local law or ordinance.

Violation of the Code of Conduct policies is grounds for immediate loss of your event badge, suspension from the Anime Expo® and convention privileges.

Prohibition against the Use of Signs

All signs, whether for a costume prop or not, are prohibited unless approved in writing for specific use by Anime Expo®. Unapproved signs will be confiscated and repeat offenses may lead to individuals being asked to forfeit your attendee badge and may result in being banned from the convention.

Photography and Videotape

Photographs and videotape footage by attendees are generally allowed in all common areas of the convention with the exception of the Art Show. Specific rules and restrictions regarding video, audio, and photography apply to certain specific events.

Please obtain permission first when photographing or videotaping individuals or costumes. If someone asks or otherwise indicates that they do not wish to be photographed, do not photograph them.

Photography or videography of Anime Expo® events, staff, or attendees for the purpose of sale, or publication to the press is expressly forbidden unless written permission has been obtained from SPJA, as well as the Los Angeles Convention Center in accordance with its press policy. Individuals may take pictures and videotapes for private viewing and identify all images, sound bites and clips of Anime Expo® events as Anime Expo® events.

Video footage of the convention and attendees is gathered by staff members, including public areas, events, and panels, and may be used in a highlights tape, marketing endeavor or other media use. Acceptance of an Anime Expo® membership constitutes consent to be filmed or photographed by Anime Expo® staff, approved industry, or media during the Anime Expo® event without compensation to you. Your acceptance of a membership and attendance at any Anime Expo® event, including the convention, constitutes a grant of rights to Anime Expo® to reproduce, display, distribute, perform, create derivative works from, and otherwise use any film or video footage that it affixes in any media and in any manner throughout the world in perpetuity, including on the internet, broadcast, satellite and other transmissions.

These rules apply to all attendees (exhibitors, guests, press, or any level of regular membership). All members of the press and staff are additionally required to conform to Anime Expo®'s Press Policy and we encourage attendees to become familiar with those rules.

Additional Information

During the convention an Information Services kiosk booth will be located at the event for questions, concerns or inquires. Check your Event Map or program guide for location.

If you need immediate assistance, please don't hesitate to approach anyone on the Anime Expo® staff or contact us online.

Anime Expo® and/or SPJA reserve the right to modify and/or update this Code of Conduct at any time.

WEAPONS POLICY

Zero Tolerance for Weapons at Anime Expo®

You may not carry or possess any weapon, openly or concealed, or in an inoperable or unusable condition at any time at or around the convention space, including the surrounding parking lots. Any weapon, firearm, knives, curio, relic, antique firearms, and all forms of ammunition are strictly forbidden. Even items that may be legal for you to own or carry are not welcome at Anime Expo® and are to be left at home.

Weapon: This includes, but is not limited to: firearms, ammunition, rifles, shotguns, hand guns, BB guns, pellet guns, cap guns, air-soft weapons, paintball guns, blow guns, tasers, laser pointers, laser-aiming devices, or similar laser devices, explosives, knives, swords (including katana and other martial arts style swords), daggers, sword canes, switchblades, bali-song (butterfly) knives, axes, hatchets, pole arms, staffs, clubs, wooden or metal bats and paddles, bows, arrows, martial arts weapons, brass knuckles, chains, whips, pepper spray, mace, whips, projectile items, toy or real, or any item that may infer it is a dangerous item or one which would place another in apprehension of immediate harm.

Weapons purchased at Anime Expo® must be kept wrapped and are to be immediately removed from the premises following purchase.

Prop Weapon or Futuristic Replica – Access Control [Peace Bonding] Approval

All prop weapons or futuristic replica must be submitted to "Access Control" for written approval. Access Control has the sole discretion to approve prop weapons or futuristic replicas at Anime Expo®. Access Control is located at the booth entitled "Peace Bonding."

Prop Weapons: homemade or commercially rendered costume prop weapons that support the overall look of a costume or character.

Futuristic Replica: Weapons portrayed in a futuristic manner such as: phasers, ray guns, or light-sabers.

Removing or tampering with the device(s) used by Access Control to designate approval is a violation of the Weapons Policy and will result in immediate expulsion from Anime Expo.

Any approved prop weapon or futuristic devise may be revoked at any time at the discretion of the Access Control and management of Anime Expo®, for reasons including, but not limited to, the item being utilized or brandished in an inappropriate fashion or if complaints are received regarding its improper display.

Use of Approved Prop Weapons

Prop weapons are to be displayed only as costume pieces and are not allowed to be swung, jabbed, brandished, and utilized in a threatening manner, thrust, or actively used on the convention grounds or in the surrounding parking lots. Doing so can injure others, create unsafe situations and possibly injure others. You may pose with a Prop Weapon in a brandishing manner, so long as no reasonable person would interpret the posed brandishing as anything but a pose for dramatic effect. Such posed brandishing may be stopped at the sole and absolute discretion of Access Control, and management of Anime Expo®, its security or staff members.

Anime Expo® also requests that attendees put away their prop weapons when leaving the convention site at night.

Martial Arts Performances & Demos

Persons giving martial arts performances or demonstrations that are officially sanctioned in advance by the management of Anime Expo® may display working martial arts weapons during, and thirty (30) minutes before and after the demonstrations or performances only. Those weapons must be used so as to avoid harm to persons or property. These martial arts weapons must be transported to and from the performance or demonstration area in cases or wrapped and concealed, and must be removed from the convention premises immediately following the performances or demonstrations. Access Control and the management of Anime Expo® reserve the right to stop any performance or demonstration at its discretion.

Use of Uniformed Costumes

Anime Expo® has the absolute right and sole discretion to determine whether a uniform costume is permitted or too close to a real world uniform and to ask an attendee who is wearing a costume that is too close to a real world uniform to adjust it or remove it. In the event the attendee does not cooperate with that request, Anime Expo® may expel the person from the convention.

COSTUMES THAT MAY BE CONFUSED WITH LOCAL LAW ENFORCEMENT OR OTHER EMERGENCY RESPONSE PERSONNEL UNIFORMS ARE NOT PERMITTED AT ANIME EXPO®

Inspections of Property

Anime Expo® attendees understand, agree and consent that Access Control, Anime Expo® representatives, or security personnel throughout Anime Expo®, have the absolute and immediate right to inspect costumes, weapons, prop weapons, and futuristic props, and any other items brought into the convention space by an Attendee.

Access Control or Anime Expo® may determine whether any particular item covered by this policy is or is not permitted at Anime Expo®. If it is discovered that an Attendee brought any unauthorized weapon to any Anime Expo®, or violates any of the policies referenced above, that person shall be immediately removed from the convention space. Anime Expo® reserves the right to remove the such offenders from the premises, temporarily or permanently.

PERSONS WHO CARRY OR OTHERWISE BRING PROP WEAPONS, FUTURISTIC REPLICAS, OR SIMILAR ITEMS WHICH MY DEPICT A WEAPON, DO SO AT THEIR OWN, SOLE, AND ABSOLUTE RISK, AND ASSUME ALL RISKS OF LIABILITY, HARM, DAMAGE, OR LOSS TO ANY PERSON OR PROPERTY INJURED OR OTHERWISE HARMED, INTENTIONALLY OR ACCIDENTLY, DIRECTLY OR INDIRECTLY BY SUCH ITEMS OR THE PERSON CARRYING THEM. IT IS HEREBY AGREED THAT THE SOCIETY FOR JAPANESE ANIMATION ("SPJA"), ITS OFFICERS, AGENTS, AFFILIATES AND SUBSIDIARIES, OR THE LOS ANGELES CONVENTION CENTER SHALL NOT BE LIABLE FOR ANY INJURY, HARM, DAMAGE, OR ANY OTHER RISK OR LIABILITY ASSOCIATED WITH ANY PERSON'S USE OF ANY WEAPON, REPLICA. OR PROP, WHETHER PERMITTED OR BANNED HEREUNDER, AT ANIME EXPO®. IN NO EVENT SHALL ANIME EXPO®, SPJA AND ITSAFFILIATES AND SUBSIDIARIES, OR THE LOS ANGELES CONVENTION CENTER HAVE ANY LIABILITY FOR ANY INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES HEREUNDER.

ATTENDEE WILL INDEMNIFY, DEFEND AND HOLD SPJA AND ITSAFFILIATES AND SUBSIDIARIES AND THE LOS ANGELES CONVENTION CENTER AND ITS AFFILIATES HARMLESS FOR ALL LOSSES, COSTS, LIABILITIES AND EXPENSES (INCLDUING ATTORNEY FEES AND COSTS) ARISING OUT OF ANY CLAIM FOR PAYMENT BY ANY PERSON OR ENTITY MAKING ANY CLAIM FOR DAMAGES ARISING OUT OF ANY ACT OR EVENT AT THE ANIME EXPO®.

LEGAL & PRIVACY POLICIES

free to contact us via our website or write to us at:

Legal Department-Privacy c/o Anime Expo 1733 S. Douglass Road, Suite F Anaheim California 92806

In order to provide our full range of services, we may collect the following

- Information you provide When you register as an attended requires registration, we ask you for personal information (such as name pre-registration process, we also request credit card or other payment servers. We may combine the information you submit under your account with information from other Anime Expo® services or third parties in ord to provide you with a better experience and to improve the quality of our
- Log information When you access Anime Expo® services, vers automatically record information that your browser sends whenever you visit a website. These server logs may include information browser language, the date and time of your request and one or m cookies that may uniquely identify your browser
- User communications When you send email or other those communications in order to process your inquiries, respond to your
- Affiliated sites We offer some of our services in connection may be sent to Anime Expo® in order to deliver the service. We process such information in accordance with this Privacy Policy. The affiliated sites may have different privacy practices and we encourage you to read
- Links Anime Expo® may present links in a format that

services only. We do not exercise control over the sites displayed as search results or links from within our various services. These other sites may place their own cookies or other files on your computer, collect data

described in this Privacy Policy and/or the supplementary privacy notices

- Ensuring the technical functioning of our site; and

Anime Expo® processes personal information on servers in the United States of America and in other countries. In some cases, we proceed personal information on a server outside the country. In some cases we may process personal information on behalf of and according to the

When you sign up for a particular service that requires registration, we manner different than the purpose for which it was collected, then we will

those described in this Privacy Policy and/or in the specific service of personal information for those other purposes. We will not collect or use sensitive information for purposes other than those described in this Privacy Policy and/or in the supplementary service privacy notices.

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- We have your consent. We require opt-in consent for the sharing of any sensitive personal information.
- We provide such information to our subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of and in compliance with this Privacy Policy and any other appropriate
- We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmenta fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of Anime Expo®, its users or the public as

If Anime Expo® becomes involved in a merger, acquisition, or any form policy. We may share with third parties certain pieces of aggregated, no personal information, such as the number of users who searched for a particular term, for example, or how many users clicked on a particular

access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, as well as physical security

contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including

collect, store and process the personal information needed to provide or improve our services. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our users to update or correct their personal information

Accessing and updating personal information

that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, or would be extremely impractical (for instance, requests concerning information residing on backup tapes), or for which access is not otherwise required. In any case service free of charge, except if doing so would require a disproportionate effort. Some of our services have different procedures to access, correct

Please feel free to direct any questions or concerns regarding this Privacy

Changes to this Privacy Policy
Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent, and we expect most such changes will be minor. If the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes)

TICKETING POLICY AND GUIDELINES

Main Events are the most popular events that have the highest attendance Anime Expo®. These include the AX Masquerade, the AX Anime Plusic Vid-Contest, AX Idol, the Battle of the Bands, and various concerts, Mair are held in the Nokia Theatre LA, Live, Club Nokia and in the Los Ange Convention Center (LACC).

Yes, in addition to a valid Anime Expo® attendee badge, registered attendees will need a Main Event ticket to enter events at the Nokia Theatre LA. Live and Club, Nokia, Due to the high attendee interest and limited space, all concerts, the AX Plasquerade, the AX Anime Music Video Contest, AX fold, and the Battle of the Bands will require individual tokets for admission. Tickless are available for all Bands will require individual tokets for admission. Tickless are available for some of the contest of the state of the state of the state of the ordine through the registration website and will be available for sale during the convention at the Main Event Ticklesting Booth in West Hall Acove.

Pre-purchased tickets will be available for pick up at the Main Events Ticketing

AX Anime Music Video Contest

Only registered Anime Expo® attendees with valid badges for the day of the event are eligible to obtain tickets for the ticketed Main Events. When purchasing or picking up pre-purchased tickets, all attendees are required to show a valid attendee badge, badge holder and photo ID.

No Attendees have the option to wait in a Standby Line to get remaining unsold tickets to a Main Event for free. Waiting in a Standby Line does "not" guarantee a cident distribution of tickets to the Standby Line will be limited to the number of tickets available. Purchasing a ticket has many benefits such as guaranteed entry, earlier entry into the venue, preferred seating and not having to wait in the Standby Line will a nother event is happening.

Seats will be assigned on a first-come, first-served basis when you pick up the tickers at the Main Events Ticketing Booth in West Hall Acove. Attendess who repreparchased tickets are recommended to pick up the cickets at their earliest convenience and not right before the start of the event. Most attendees pick up their tickets after completing registration at the convention. Please be aware that Club Nokia events are standing room only. If you have special needs, please inquire with our Disabled Services Coordinator located at the Anime Expo® Information Deski in Registration.

How many tickets can I buy?

I bought my tickets online, where do I pick up my tickets?

If you bought them online, please bring your valid Anime Expo® attendee badge (after picking it up from Registration) and your registration confirmation e-mail along with a photo ID to the Main Events Ticketing Booth in West Halfl Alcove to pick up your pre-purchased cickets.

Simply go to the designated venue with your ticket and Anime Expo® attende badge before the start of the event. Seating usually starts around 30-60 minute before the start of the event. Please do not lose your ticket as we do not have replacements and cannot refund your purchase!

Attendees with special needs should inquire about seats with our Disabled Services Coordinators located at the Anime Espo® Information Desk in Registration. Please note that there are a limited number of wheelchair-accessible spaces available in the Nokia Theatre L.A. Live and Club Nokia. Tickets will be distributed on a first-come, first-served basis and we will do our best to accommodate your needs. Tickets for these sections will not be available at the Main Events Ticketing Booth.

Main Events Ticketing Booth Hours:

Day I (Friday, July 1st) 9:00 AM - 9:00 PM 9:00 AM - 9:00 PM Day 3 (Sunday, July 3rd) 9:00 AM - 9:00 PM 10:00 AM - 12:00 PM

- LOST OR STOLEN TICKETS CANNOT BE REPLACED.
- A valid attendee badge and badge holder is required to pick up tickets at
 to attend any of the Main Events. When picking up tickets for other attende
 please have their badge, badge holder and a photo ID of them with you.

Photography and Video Recording

For issues of safety for our Guests of Honor, please refrain from using flas tography. Photos and videos must be for personal use only, with the excep Anime Expo® Archive Staff and pre-approved Press members.

Photography and video recording of any kind are strictly prohibited with the exception of Anime Expo® Archive Staff and pre-approved Press members. By attending, you agree not to bring any photography or recording devices into the venue.

For issues of safety for our contestants, please refrain from using flash photography. Photos and videos must be for personal use only, with the exception of Anime Expo® Archive Staff and pre-approved Press members.

Due to the high volume of people who will be attending the Main Events and in accordance with the Nokia Theatre L.A. Live and Club Nokia Policies, the following should be noted:

- No excess or large baggage (14 by 14 inches or larger).
- No oversized costumes and/or props, or anything resembling a w (with the exception of Masquerade contestants on Sunday, July 3rd).
- All attendees, press, and staff members attending events in Nokia Theatre.
 L.A. Live and Club Nokia must have valid tickets. Those found loitering in aisles or hallways will be asked to leave the venue.

Autograph Ticketing Policy

- By attending the Open Autograph Session on Day 4.

Guest of Honor (GoH) Panel Raffle Policy

The Open Autograph Session is held on the morning of the last day of the convention and is for Autographs only. There are no tickets for this event sent it is strictly on a first come, first serve basis. The Open Autograph sension is attended at the sole discretion of each GoH Each GoH may end his or he attended at the sole discretion of each GoH Each GoH may end his or he participation in the Open Autograph Session at any time before the session officially ends. GoH may continue to sign autographs after the Open Autograph Session has officially ended.



5

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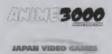
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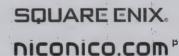










































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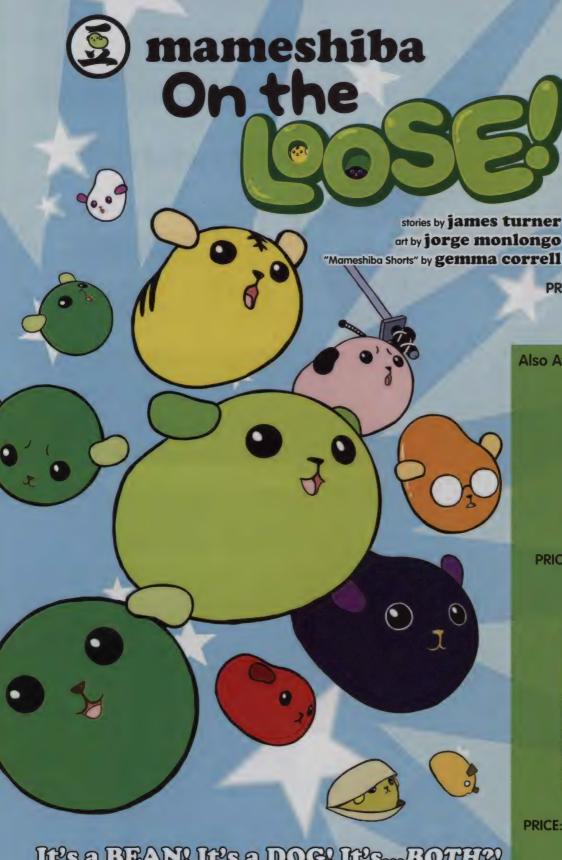
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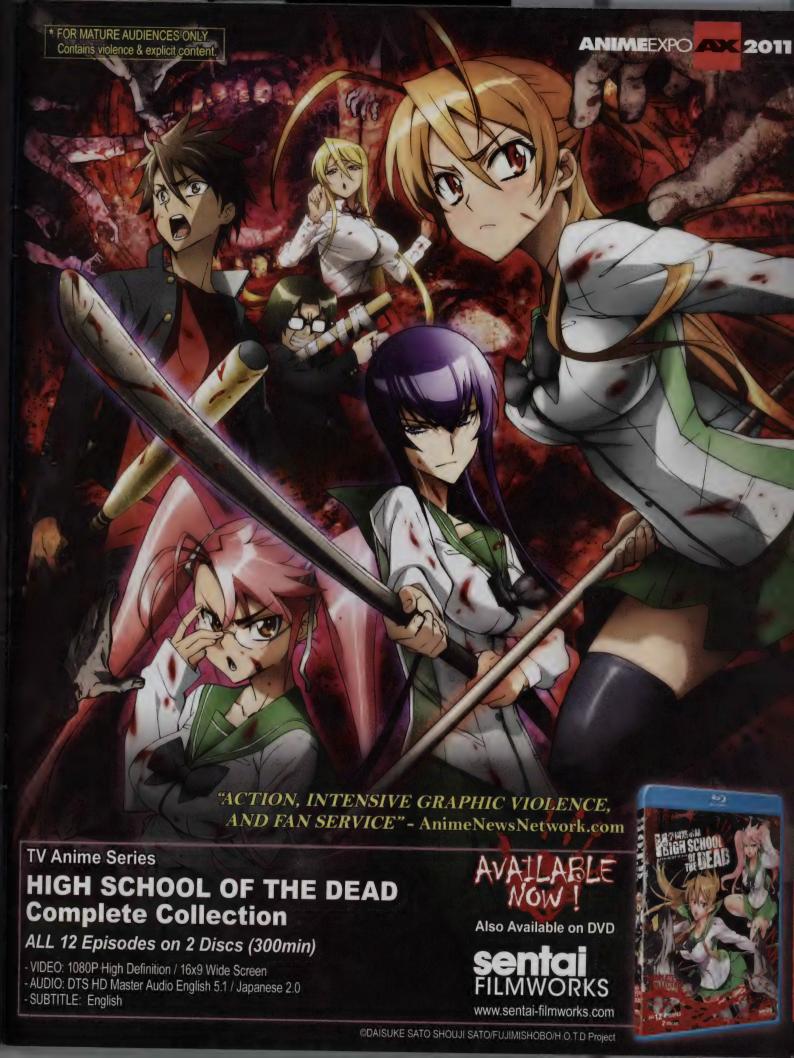
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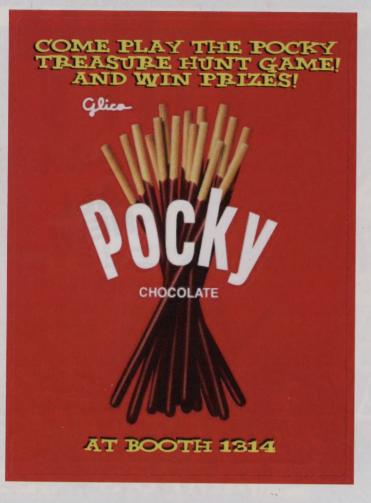
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|---|-------|
| Day 1 Day 2 Day 3 | Day 4 |
| AX Live Panel 09:30 AM ~ 10:30 AM @ LACC 515B | 0 |
| Anime-zing Ways to Protect Yc 09:30 AM ~ 11:30 AM @ LACC 501 | 0 |
| ▲ Matsumoto 09:30 AM ~ 10:30 AM @ LACC 402 | 0 |
| Open Gaming | 0 |
| Sort List | |

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